THE OFFICIAL MATCHDAY MAGAZINE OF SWINDON TOWN F.C. PRICE £1.50

SUNDONIOUN

ISSUE NO. 8

CASINO LAUNCH

Exciting new development at the County Ground p43



Captain Mark Seagraves

FREE INSIDE Frederic

Darras poster

GET MOBILE

Swindon Town launch new mobile phone offer p14

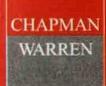
SATURDAY OCTOBER 12th 1996
Swindon Town vs Oxford Utd
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 3.00pm



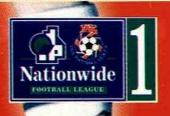
SWINDON

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welcome to swindon town

After an enforced 10 day breather, today we finally return to Nationwide First Division action with the visit of our near neighbours Oxford United.

Derby days are always highly charged occasions and this afternoon's match promises to be a typical cut and thrust encounter.

Oxford are in the middle of an impressive run of results while Swindon are desperate to regain the winning habit after two successive defeats.

BradfordBlues

Swindon once again failed to hold onto an early lead as they allowed Bradford City to come from behind and sneak a 2-1 triumph at Valley Parade.

A penalty by Mark Walters put Town in the driving seat after Steve Cowe had been bundled over in the box.

But Bradford, managed by former Swindon player Chris Kamara, drew level with their own debatable spot kick despatched by Marco Sas after Frank Talia had been adjudged to have fouled Carl Shutt.

And the home side scored what proved to be the decisive goal early in the second half when Shutt headed home a left wing cross.

Wolves Gain Revenge

Mark McGhee's Wolves gained revenge for their Coca-Cola Cup exit at the hands of Swindon with a 2-1 league win here at the County Ground on Friday September 27.

But Swindon could have run out impressive winners if they had made the most of their chances.

Wolves struck first at the end of the opening 45 minutes when Darren Ferguson had a lucky break after racing clear and rounding Frank Talia.

Kevin Horlock put Town back on level terms with a 66th minute drive but it was the visitors who stole the points when substitute Dom Foley made the most of poor defending.

"We were mugged," said Town boss Steve McMahon.

New Date Announced

Swindon's trip to Portman Road to face Ipswich Town has been re-arranged for Tuesday November 19 (7.45pm).

The game was originally due to take place last Saturday but the Suffolk side were able to have the match postponed with three of their players on International duty.

SKY Pick Royals Clash

SKY Sports have chosen to cover our home game against Reading at the end of November as a live broadcast.

It means the match has been brought forward 24 hours from Saturday November 30 to Friday November 29 (7.45pm). What if a house went up for sale that was only 50 yards from the ground?



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You know the last house in the street you pass every Saturday just before the entrance to the ground? Well it could go on the market at any time. Imagine living in that house. You could leave for the match at five to three and still have time to get a burger before kick off, wake up every morning to see the glorious sight of deserted turnstiles, the same birds that eat worms from the pitch would also eat from your bird table. It's nice to know that should it become available you could get a mortgage quote and a decision, in principle, within an hour. To find out more about Nationwide mortgages or any other financial matter just give us a call. All the best for the season!

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the manager Steve McMahon



Although we go into today's local derby on the back of two defeats, there is nothing to be too alarmed about because in both games I felt we were the better team.

A couple of defensive lapses have let us down but apart from that we can take heart from the fact that we have not been over run in either game - far from it.

In fact we did not deserve to be beaten in either match and played very well in stages.

We've made some silly errors at vital times and the only way we can put that right is by showing a professional attitude and making sure we do the right things.

Today's match is a big fixture all round for the players and supporters alike. There should be a good atmosphere with lots of passion and it will be nice to play in front of a decent crowd because I must admit that the attendances we have had here at the County Ground so far this season have been a little disappointing.

Oxford are on a good run at the moment although their form has been quite similar to ours as they have had some great results and some poor ones.

We had two good games with them in Division Two last season and I'm certain this afternoon's contest will be another exciting encounter.

Off the field I made a very difficult decision last week in parting company with Andy Rowland.

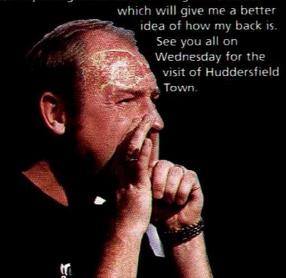
He was a great servant to the Club both as a player and a coach but in the end it got to the stage when I needed something different. A change was necessary at first team level and I would like to make it clear that it was purely a professional decision, nothing else.

I would like to wish Andy and his family all the best for the future.

Two others who left the Club last week were Eddie Murray and Dean Hooper who I decided to release. In my opinion they were not going to make it in the Swindon Town set-up and by letting them go, it at least gives them a chance to sort themselves out somewhere else.

On the incoming front former Wimbledon defender Roger Joseph is spending a week or so here on trial. I'm always looking to improve the squad but we will just have to wait and see how he does.

On a personal note my own injury is now feeling a lot better. I haven't really tested it to the full yet but I hope to get a Reserve team game in soon





today's visitors

OXFORD

UNITED

This afternoon we extend a warm welcome to the players, supporters and staff of Oxford United Football Club.

Our near neighbours from the Manor Ground joined us in promotion from the Second Division last season and after a shaky start, they have enjoyed some good form of late.

A FIVE match unbeaten
run, including three successive
victories has blasted the U's into
the top half of the First Division
table and with the likes of
ex-Nottingham Forest favourite Nigel
Jemson and former Swindon star Joey
Beauchamp in fine fettle, they look a
definite threat going forward.

Life in the higher division didn't start too brightly for Oxford. A 2-1 opening day defeat by QPR got things off on the wrong foot and, although they followed up with a 5-0 thrashing of Southend, three successive defeats - v Norwich, Port Vale and Reading - left Denis Smith's side reeling. The ship was steadied thanks to a 1-1 draw at home to Wolves, and the U's haven't looked back since.

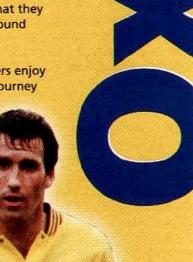
In the Coca-Cola Cup too they have enjoyed a measure of success with two notable scalps to their credit already.

The first round saw them drawn against high-flying Division

One colleagues Norwich
City, where a thrilling 3-2
victory in extra-time at
Carrow Road saw them
through to a plum second
round draw with one-time
Premiership leaders Sheffield
Wednesday.

Following a 1-1 draw at
Hillsborough, that man Nigel
Jemson - a former League Cup
winner with Forest - popped up to
notch a winner five minutes from time
and set-up their third round clash
away at Port Vale the week after
next. We can rest assured that they
will come to the County Ground
looking for all three points
this afternoon.

We hope that all supporters enjoy the game and have a safe journey home after the match.





BACK ROW: Bobby Ford, Martin Gray, Nigel Jemson, Marc McGregor, David Rush, Mark Angel, Joey Beauchamp, David Smith, Les Robinson, Paul Powell.

MIDDLE ROW: Elliott Jackson,
Mark Harrison (Reserve Team Manager),
Maurice Evans (General Manager),
Malcolm Elias (Youth Development Officer),
Simon Marsh, Phil Gilchrist,
Martin Aldridge, Stuart Massey,
Malcolm Crosby (Assistant Manager),
Mickey Lewis (Youth Team Manager),
John Clinkard (Physio), Phil Whitehead.

FRONT ROW: Mark Druce, Matt Murphy, Darren Purse, Matt Elliott, Denis Smith (Manager), Mark Stevens, Paul Moody, Todd Lumsden, Mike Ford.



Things are finally looking up for Nigel Jemson.

The Oxford striker scored his club's Coca-Cola Cup winner against Sheffield Wednesday recently to crown a memorable start to the season and put the bad old days firmly behind him.

Jemson was tipped for stardom after scoring the League Cup Final winner for Nottingham Forest in 1990 but a series of injuries and a life-threatening car crash put his climb up the soccer ladder on hold.

He has jumped around from club to club trying to kick start his career again and Oxford are his seventh port of call in five years.

But lady luck has finally begun smiling on Nigel, beginning with his final loan spell before moving to Oxford for £60,000 during the summer.

Unable to gain a regular place in the starting line-up at Notts County, the former England U21 cap was loaned out to Rotherham and he proved an instant hit at Millmoor - a popularity underlined as he struck twice in the Auto Windscreen Shield Final against Shrewsbury to take the trophy back to South Yorkshire last April.

The Millers couldn't afford to make Jemson's move permanent however, and Manor Ground boss Denis Smith pounced for his signature during the summer in what looks an inspired move.

Jemson has cracked seven goals already this season and says: "People have written me off but I'm determined to prove them wrong.

"Critics say I've had more clubs than Lee Trevino but I'm happy at Oxford."



FACT FILE..

Name: Nigel Jemson
Position: Forward
Born: Hutton, 10.08.69
Height: 5ft 10in
Weight: 12st 10lb
Trophies won: League Cup
1990; Auto Windscreens
Shield 1996
International Honours:
England U21 cap

League record last season: 19 games, 5 goals

He had a brief loan spell at York Denis Smith City in 1982 and was subsequently appointed player The man who brought the ma /manager there for 1982/83 - his current assistant at the Manor Sunderland back from Ground, Malcolm Crosby, the dead is perhaps best remembered was a player under Smith at by Swindon fans for his part in Bootham Crescent. one of Town's darkest moments. In his first season in the York hot-seat, To be fair, the decision to promote the club finished seventh, but by the Sunderland in favour of Swindon end of the following campaign they had won the old Fourth Division Championship with a the record 101 points (superseded by Swindon's

following the 'financial irregularities' furore around the time of the 1990 Play-offs was no fault of the then Roker Park manager - but Smith it was who guided the Rokerites into the old First Division, having previously taken the club up from the Third Division in 1988.

Born in Stoke in 1947, Denis Smith was a tough, no-nonsense central defender who was the linchpin of his hometown side for many years. He played more the 450 games for the Potters and helped them to the League Cup in 1972 and also to promotion to the

top flight in 1978/79.

the club finished seventh, but by the end of the following campaign they had won the old Fourth Division Championship with a the record 101 points (superseded by Swindon's 102 points two years later).

Sunderland paid York £20,000 in compensation when Smith moved to Roker Park in June 1987 and he led the Wearsiders to those two promotions before being replaced by Crosby in December 1991 following a poor run of results,

poor run of results, culminating, ironically enough, in a 3-0 defeat at Oxford. After a brief spell at Bristol City he moved to the Manor Ground in September 1993, following the departure of Brian Horton.

OXFORD UNITED OXFORD UNITED

The 6ft 3in **PHIL WHITEHEAD** is the regular number one at the Manor Ground, having replaced Tim Carter in that role. Signed from Barnsley in November 1993, for a tribunal set fee of £75,000, injury cost Phil his place in the early part of 1995/96, but he returned and showed fine form to keep 11 clean sheets in the final 16 matches to aid Oxford's charge to the second promotion spot.

His deputy is Swindon-born teenager **ELLIOTT JACKSON**, who has come up through the ranks at Oxford.

Oxford's Player of the Year for the last two seasons, and possibly one of the most composed central defenders in the First Division,

MATT ELLIOTT joined the U's from Scunthorpe for £150,000 in November 1993 and has proved an inspired buy.

A tall and strong central defender, he came into the game from non-League Epsom and Ewell and joined Charlton. He failed to make the grade at The Valley, though, and moved on for a spell with Torquay before joining Scunthorpe in March 1992.

Elliott's partner in central defence is usually

PHIL GILCHRIST, a pacey and strong in the tackle player who is also a long-throw specialist.
Together with Matthew Elliott, Phil provided Oxford with one of the soundest defences in the Second Division last term, and the pair have been doing a similarly effective job this season.

Originally with
Nottingham Forest, he
also had spells with
Middlesbrough and
Hartlepool before joining
Oxford for £100,000 in
February 1995.

to get forward and has a powerful and accurate shot - a fact borne out by the three goals he has notched already this season.

Teepager SIMON MARSH struggled for first

and committed defender or midfielder, Mike likes

Teenager **SIMON MARSH** struggled for first-team opportunities in 1995/96 thanks to the consistency of the U's defence throughout the promotion campaign, but this home grown left-back looks a good prospect for the future. He made his debut while still a Youth team player, at Brighton in September 1994.

DARREN PURSE began life as a trainee at
Leyton Orient before moving to the Manor
Ground during the summer of 1996 for a fee
of £100,000, having caught the eye of
several leading clubs. At 6ft 2in he is a
commanding centre-half and last season
even saved a penalty for Orient when
he replaced the sent-off Ron Fearon
between the sticks against Torquay.

No nonsense right-back

LES ROBINSON missed eight
League games with a hamstring
injury last season, but is an honest
and hard-working player who will
run his heart out for the team.
Formerly a midfielder with
Doncaster, Les has been outstanding
since switching to the right-back berth
following his £150,000 move to Oxford

Highly-rated young midfield player

BOBBY FORD is a skilful passer of
the ball who is always dangerous from
set-pieces. He was a vital member of
United's midfield last season, until an
ankle injury ruled him out of the club's
most productive spell of the season.
Having recently celebrated his 22nd
birthday, this Bristol-born player is sure to
figure prominently in Division One this term.

in March 1990.

One of three former Sunderland players at the Manor Ground, **MARTIN GRAY** moved South in March 1996, for a fee of £100,000. A strong tackler and a useful squad player, Martin is happiest playing a midfield 'holding' role, although he is also able to fill-in at the back when required. Had spells at Aldershot and Fulham last term and was sent-off in a case of 'mistaken identity' while at Craven Cottage - an error that was later rectified by the FA.



Having finally shaken off a string of niggling injuries, **MIKE FORD** missed just three games last season and also wore the captain's armband for Oxford on their way to promotion. A versatile

Oxfold



STUART MASSEY moved to Oxford in the summer of 1994, having been released by Crystal Palace at the end of the previous season. Having been picked up from non-League Sutton United, Stuart failed to make an impression at Selhurst

Park, but his eight goals for Oxford last season proved his worth.

Strong in the tackle with good crossing ability and the midfielder's priceless talent of arriving late in the

box to pick up knock-downs have all combined to make Stuart a real asset for the U's.

Another midfielder to hit eight goals last season was 25-year-old **MATT MURPHY**, who joined the club from non-League Corby Town in February 1993 for £20,000. A former building society clerk, Matt featured regularly on the subs bench last season - but still chipped in with his fair share of the goals.

Initially employed in the midfield holding role, **DAVID SMITH** was pushed forward last season, when he was ever-present in the promotion-winning side and also scored his first ever goal (during a 4-1 defeat by Wycombe). Moved to Oxford from Norwich for £100,000 in the summer of 1994.

Last season's top scorer for the U's was 29-yearold **PAUL MOODY**, who grabbed 24 goals, 17
in the League, including three hat-tricks. At 6ft 3in
he causes obvious problems in the air and has
proved a revelation since signing from
Southampton in February 1994 for a fee of
£60,000. He made a piece of Oxford history in
1995/96 when he became their first ever substitute
to score a hat-trick - notching his triple in 12
minutes after coming off the bench v Burnley.

Also among the goals last term was **MARTIN ALDRIDGE** who showed all the predatory instincts of his namesake John by grabbing nine goals in a ten match spell before injury ended his season. Formerly with Northampton, he joined Oxford on a free transfer in December 1995 - following the departure of Wayne Biggins - and it was Martin's arrival that kick-started the U's drive for promotion.

A familiar face to Town fans is that of JOEY BEAUCHAMP, who rejoined Oxford in October 1995 - just 15 months after leaving the Manor for West Ham. A pile of personal problems blighted this skilful midfielder-cum-attacker's £1

and he also failed to settle
here at the County
Ground following his
£850,000 transfer.
But, upon returning to
Oxford, Joey once again
showed all the playmaking
and goalscoring skills that had
earned him such a glowing
reputation. His 35-yard volley to
beat Blackpool towards the end
of last season proved crucial as
Oxford leap-frogged the
Seasiders to clinch the second
automatic promotion spot.

million move to the Hammers,

mark angel is another ex-Sunderland player who moved to Oxford in the summer of 1995, having been released by the Roker Park club.

Very popular with

the U's supporters, Mark is a tricky and speedy winger who can deliver a telling cross from either flank.

Beauchamp Pacey striker
MARK DRUCE is a local

youngster who missed a chunk of last season following an achilles injury. Only fitfully used, but often on the bench, Mark has yet to get an extended run in the first-team, and the presence of some quality forwards in front of him leave his chances looking slim at the Manor Ground.

The third former Roker Park favourite now plying his trade at Oxford is **DAVID RUSH**, who played in the 1992 FA Cup Final for Sunderland. A hard-working striker, he scored 14 goals last season and provided the perfect foil for Paul Moody in the Oxford attack. Finding himself out of favour at Roker Park, David also had spells with Hartlepool, Peterborough and Cambridge before joining Oxford for £100,000 in September 1994.



S Т

OXFORD'S record over the last 10 years

Season	Div	P	W	D	L	F	A	Pts	Pos
86/87	1	42	11	13	18	44	69	46	18th
87/88	1	40	6	13	21	44	80	31	21st
88/89	2	46	14	12	20	62	70	54	17th
89/90	2	46	15	9	22	57	67	54	17th
90/91	2	46	14	20	12	70	66	62	10th
91/92	2	46	13	11	22	66	73	50	21st
92/93	1	46	14	14	18	53	56	56	14th
93/94	1	46	13	10	23	54	75	49	23rd
94/95	2	46	21	12	13	66	52	75	7th
95/96	2	46	24	11	11	76	39	83	2nd



10 YEAR RECORD

How they performed last season

The same of the sa		
Date Opps	H/A Re	esult Sco
Aug 12 CHESTERFIELD	(h) W	11-0 A
Aug 19 BRENTFORD	(a) L(0-1
Aug 26 ROTHERHAM	(h) D	1-1 N
Aug 30 SWINDON	(a) D	1-1 R
Sep 03 YORK	(h) W	2-0 E
Sep 09 HULL	(a) D	0-0
Sep 12 WALSALL	(a) D	2-2 0
Sep 16 CARLISLE		4-0
	1984 100	R
Sep 23 SWANSEA	(a) D	1-1 R
Sep 30 BRISTOL RVS		1-2
Oct 07 STOCKPORT		2-1
Oct 14 WREXHAM	(a) L	
Oct 21 WYCOMBE		1-4 S
Oct 28 BLACKPOOL	(a) D	
Oct 31 SHREWSBURY	(a) L	
Nov 04 BRISTOL CITY	(h) W	
Nov 18 PETERBOROUG		
Nov 25 CREWE	(h) W	
Dec 09 SWANSEA	(h) W	
Dec 16 BRISTOL RVS	(a) L	
Dec 23 BRADFORD	(a) L	
Dec 26 BOURNEMOUTH		
Jan 13 BRENTFORD	(h) W	
Jan 20 CHESTERFIELD		0-1
Jan 30 BURNLEY	(a) N	
Feb 03 ROTHERHAM		0-1
Feb 10 BRIGHTON	(h) D	
Feb 17 WALSALL	(h) N	
Feb 20 YORK	(a) L	
Feb 24 CARLISLE	(a) N	/2-1 E
Feb 27 HULL	(h) W	
Mar 02 BOURNEMOUTI		/1-0 E
Mar 09 BRADFORD	(h) W	/2-0 A
Mar 12 BRIGHTON	(a) W	
Mar 16 NOTTS CO		1-1 F
Mar 19 SWINDON		/3-0 E
War 19 SWINDON	(II) M	3-0
Mar 23 BURNLEY	/hi 10	15-0
IVIAT 23 BURNLET	(h) W	5-0
Man 30 STOCKBOOK	(-1 t)	
Mar 30 STOCKPORT	(a) L	
Apr 02 WREXHAM	(h) D	
Apr 06 BLACKPOOL	(h) N	
Apr 08 WYCOMBE	(a) V	
Apr 16 NOTTS CO		1-1
Apr 20 BRISTOL CITY	(a) V	
Apr 23 SHREWSBURY	(h) W	/6-0 I

orers (Goal times) Allen (85)

M.Ford	(90)	
Moody	(63)	
Elliott (7), Biggins	(17pen)

Gilchrist (81), Rush (86)	
Gilchrist (12), R.Ford (2.	2),
Rush (63), Murphy (76)	
R.Ford (15)	
Allen (60)	
Gilchrist (6), Moody (45)

lliott (48) imith (53)

Rush (53)

Angel (83), Murphy (90) W.Ford (36) Rush (12) Moody (59,68,81), Elliott (74,90)

R.Ford (11), Massey (15) Aldridge (35,64)

Massey (26), Allen (69)

Elliott (28) Moody (66pen), Aldridge (79,90)

Elliott (79), Aldridge (90) Rush (12,69) Beauchamp (7) Moody (62), Aldridge (68) Murphy (42,64) Rush (32) Elliott (19), Aldridge (54), Beauchamp (88) Aldridge (37), Moody (76,80,89),

Beauchamp (85) Beauchamp (25), Aldridge (70)

Beauchamp (82)

(a) W2-1

Rush (42), Massey (68), Moody (75)

Moody (5pen)
Moody (5pen)
Rush (57), Moody (73)
Moody (16,57), Massey (34),
Rush (67), Beauchamp (81),
Murphy (90)
Moody (10), Beauchamp (61)
Grazoli (53og), Moody (65),
Elliott (58), Rush (72)

Elliott (68), Rush (72)

OUR LEAGUE RECORD AGAINST OXFORD SINCE 1972/73...

\$50000		Result
24 Feb 1973	2	1-3
20 Oct 1973	2 2	1-0
27-Dec-1976	3	1-0
27-Mar-1978	3	3-2
02 May 1979	3	2-0
07-Apr-1980		1-1
16-Sep-1980	3 2	10
04 May 1982	3	3-2
05-Feb-1989	2	3-0
17-Oct-1989	2	3-0
05 Mar 1991	2 2	0.0
28-Jan-1992		2-1
20-Sep-1992	1	2-2
19-Mar-1996		0-3
SHAMILEN		Swalls
16-Dec-1972	2	0-1
17-Mar-1974	2	1-1
08-Apr-1977	3	0-0
26 Dec 1977		3-3
16-Apr-1979		1-0
06-Feb-1980	3	2-2
01-Oct-1980		0.0
07-Apr-1982		0-5
-05-Oct-1988	2	14
24-Mar-1990	2	2.2
22-Sep-1990	2	4-2
07-Mar-1992	2	3-5
09-Jan-1993		10
30-Aug-1995		1-1
Contraction communities		

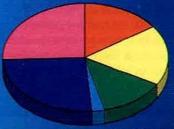
The time the goals went in for Oxford at both ends last season.



League goals scored in 1995-96 clockwise starting at RED

11 7 0-15mins 16-30 31-45 8 46-60 20 61-75 76-90

TOTAL 76



League goals conceded in 1995-96

6	
7	
5	
1	
10	
10	TOTAL 3
	7 5 1 10

Apr 27 CREWE

May 04 PETERBOROUGH (h) W4-0

QuickQuiz!

the question is...

Settle down with your half-time cuppa and test your soccer knowledge.

- 1. Who is the skipper of Scotland?
- 2. Which First Division club are nicknamed The Canaries?
- 3. Gianluca Vialli left AC Milan, Juventus or Parma to ioin Chelsea?
- 4. For which country is Anders Limpar an International?
- 5. At which ground do Luton play their home games?
- 6. Which club won the 1994 FA Cup Final?
- 7. Name the three Brazilian internationals at Middlesbrough.
- 8. Who is the manager of Ipswich?
- 9. England played their second World Cup match last week. Who were the opposition?
- 10. Which Scottish club has Paolo Di Canio and Pierre Van Hooiidonk in their ranks?
- 11. Who are the two Neville brothers at Old Trafford?
- 12. For which First Division side does Paul Wilkinson play?
- 13. Who won the Third Division Play-off Final last season?
- 14. Which Aston Villa striker scored a hat-trick in his club's 4-3 defeat by Newcastle last week?
- 15. For which country are Florin Raducioiu, Gheorghe Hagi and **Gheorghe Popescu Internationals?**



- Born in Leicester in April 1969 he joined Norwich in 1988 but never played in the first team.
- 2. Signed for Cambridge United in August 1988 and scored 50 goals for them before moving to Old Trafford in 1992,
- 3. Signed for Coventry in 1994 for £2m after recovering from a broken leg.
- 4. Over six feet in height he is a tall, strong striker.

CLOSE UP! WHOSE CREST?



HOME&AWAY...

HOME....

- 1. Who do we play in the Third Round of the Coca-Cola Cup? 2. Where did Frank Talia
- start his League career? 3. Who scored our goal in
- the unlucky League defeat by Wolves last week?

....AND AWAY

- 1. Nigel Jemson scored the League Cup Final winner for which club in 1990?
- 2. Paul Moody left which club to join Oxford?

RULES OF THE GAME!

When a corner kick is taken players from the opposing team must be what distance from the ball until it is in play:-

- A) 5 yards
- B) 10 yards
- C) 20 yards

Who am I: Dion Dublin. Whose Crest; Sheffield United. Rules of the game: ans B. Yorke. 15. Romania. Home: 1. Man Utd 2. Blackburn 3. Kevin Horlock. Away: 1. Nott'm Forest. 2. Southampton. Juninho and Branco. 8. George Burley. 9. Poland. 10. Celtic. 11. Gary and Phil. 12. Barnsley. 13. Plymouth. 14. Dwight Answers....1.Gary McAllister. 2. Norwich. 3. Milan. 4. Sweden. 5. Kenilworth Road. 6. Man Utd. 7. Emerson,

abrief look Dack

Dick Mattick looks back ...

In May 1982, while the Falklands War was progressing in the South Atlantic, Swindon were involved in one of their fiercest battles with local rivals Oxford.

Not only was pride at stake but also precious points which Oxford needed to help them win promotion, while Swindon needed them to avoid relegation.

The first half was something of a non-event: "no goals and nobody drownded" Stanley Holloway might have said but it ended with an unusual incident.

After referee Eric Read had blown for half time, Roy Burton raced down the field to inspect the Town End goal and was booked for illegally marking the pitch.

The second half had been in progress less than a minute when the very same goalmouth was again the scene of controversy.

Charlie Henry just beat the Oxford goalkeeper in a race for a through ball and centred to the far post. The ball was only partially cleared and fell to Rideout who drilled it home.

The whole episode took place under a smoke-screen created after two smoke bombs had been thrown onto the pitch.

The fact that play had not been stopped incensed some Oxford fans and less than a minute later the game was held up for the referee to receive treatment after he had been struck in the face by a coin.

Just after the hour, Swindon

increased their lead with a goal about which there could be no dispute, Cornishman Roy Carter hitting a low right foot drive from the edge of the area into the bottom corner of the net.

Oxford came into the game on the back of an unbeaten run of 12 matches and when Peter Foley pounced on a mistake by Kenny Stroud to allow the U's skipper, Billy Jeffrey, to score, it looked like they might make it 13.

Rideout however scored a second goal three minutes later, taking a pass from Andy Rowland and hammering home a shot.

It was as well he did for David Fogg netted an 88th minute penalty for handball to make the final score 3-2, thus giving Swindon revenge for the 5-0 defeat they had suffered the previous month at the Manor Ground.

Although that night ended happily for Swindon, the season did not as they were relegated to Division Four.

Oxford also suffered disappointment, finishing fifth, seven points behind Fulham who took the third promotion spot.

Teams:

Swindon: Allan, Henry, Baddeley, Emmanuel, Lewis, Stroud, Williams, Carter, Rideout, Rowland, Graham. Sub: Pritchard (not used).

Oxford: Burton, Fogg, Doyle (Kearns 71), Train, Briggs, Shotton, Lawrence, Foley, Hebberd, Brock, Jeffrey.

How many of Swindon's team in this game had graduated from the Swindon Schoolboys team?

Send your answers on a postcard to: Matchday Magazine Editor, Swindon Town FC, County Ground, Swindon, SN1 2ED.

The winner will receive a special prize.





SWINDON TOWN - CHAMPIONS

VSI's video tribute to Steve McMahon's Championship side of 1995/96 features all of the best action from a thrilling and glorious season!

Relive the goals and triumphs of Swindon Town's Championship

season exclusively on this eighty minute goal action video from Visionsport International. From the trouncing of Manchester United's cup slayers York City, follow the tense Coca-Cola Cup battle against Premiership Champions Blackburn through to victories over fellow promotion hopefuls Bradford City, Notts County and Crewe Alexandra. F.A. Cup goal action includes the defeats of Cambridge, Cardiff and Woking, the victory over Oldham Athletic and the two match battle with Premiership strugglers Southampton. Steve Finney, Wayne Allison and Kevin Horlock front the Robins' goal exploits in the run-in to the end of the season, concluding with the Championship celebrations after the Stockport County game, subsequent victory tour and civic reception in the town. Interviews with

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Steve McMahon and key Swindon players, make this video a must for every Swindon Town fan's collection.



SWINDON TOWN. STILL LOOKING SHARP THIS SEASON.

Swindon Town Football Club will be looking just as good this season. Thanks to their exclusive Mizuno strip.



Nationwide and The Football League - A Winning team -

Nationwide Building Society is delighted to be sponsoring. The Football League and is proud to be associated with the national game. Millions of people around the country enjoy League games, with an increasing number of families attending matches.

Similarly, Nationwide has a relationship with many households in the UK - around one in four. It looks after the financial needs of over seven million people and is the UK's largest building society intending to remain customer owned, committed to putting customers first.

Nationwide is an organisation with strong roots in the community and we are always looking for new ways to promote awareness of the benefits we can offer and to strengthen relationships with customers even further. With 72 league clubs and 630 Nationwide branches throughout England and Wales, we are looking forward to working with The League and its member clubs to support community initiatives and forge even closer links with local people. Wherever you find a football team you'll find a Nationwide team.

Nationwide's philosophy is to be "in tune with people", and we believe that the help we can give in investing in football's future will further demonstrate this and underline our general commitment to meeting customer's needs.

We would like to take this opportunity to wish your club a successful season.







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fee will go to Swindon Town What's more, you'll get a free, exclusive Swindon

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SWINDON TOWN

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Monday morning's early revelation that Steve Coppell had agreed to hang his jacket on the Maine Road managerial chair must have been sweet news for MAN CITY fans who have seen their rudderless ship swept from embarrassment to embarrassment on the choppy waters of the First Division this season.

When I told Steve McMahon the appointment had been announced he replied with a big smile: "Good luck to him. I think he's a brave man," and the Gaffer should know.

Coppell of course has a good track record, the former University Graduate who started his career with Tranmere Rovers and found fame and fortune with Manchester United and England as a player, cut his managerial teeth at Selhurst Park with Crystal Palace. He knows only too well how much the Maine Road faithful crave for success and knows too that with their resources he must be able to restore pride in the club by taking them to the Premiership.

Although City are a lowly 14th Coppell has time and games in hand and they should now be regarded as serious contenders for promotion. He has an interesting start this

afternoon at Loftus Road where another new chief is finding the going tough. Four League games into his managerial career at *QPR* Stewart Houston has still to win. He could be in the same position come 4.45pm this evening.

. It's derby day for us and for leaders Bolton Wanderers who entertain Oldham Athletic. The Latics are still rock bottom of the pack but did secure their first win of the season last Saturday - 3-0 over Port Vale. lan Ormondroyd, the 6ft 5in beanpole striker nicknamed "The Stick: whacked John Rudge's men with two of the goals. That took his haul to three in three games since Graeme Sharp rescued him from Bradford City's reserve side.

Bolton are just one short of their 25th League goal of the season and Nathan Blake, on 9 goals, will be confident of adding to the haul. If the Trotters keep firing at this rate they are going to top 100 goals come the finish. Whatever, they should have too much fire-power for Oldham.

One team that hasn't been firing live ammunition, despite a heavy investment on their strike force, is *Birmingham City*. The Blues have managed just 8 goals in 7 games and have slumped to 23rd yet anything short of victory over *Bradford City* today will be seen as a dismal failure.

Has Barnsley's bubble burst?
The Tykes have a reputation for quick starts and early let-downs and the home defeat inflicted by lowly Grimsby Town recently certainly brought the former leaders down to earth. We should have a better idea of

their true prospects after this afternoon's shoot-out with Crystal Palace at Oakwell. Dave Bassett's allsorts are the second highest scorers in the division but are short on wins and might have to settle for a point.

Portsmouth 4-3 in a thriller last week - and John Aldridge didn't score! What concerned the Rovers player-boss most however was the goals against. It wasn't professional he pleaded and had to be sorted. Well Howard Kendall's Sheffield United will provide a good test and perhaps Aldo will get his 10th goal of the campaign. But I fancy a Blades victory.

The Canaries could be singing from the top-branch of the First Division tree this morning. A win over *Ipswich Town* last night would put them a point ahead of *Bolton*. The form-book suggests they should have accounted for their Suffolk rivals who have been inconsistent. But despite this and City's impressive defensive record - just 6 goals conceded, the best in the division - experience reminds one that derby games often defy the form team. So I'll go for the draw.

One team that isn't living up to expectations is *Wolves*. Beaten at home by struggling *Reading* last week Mark McGhee must have wished this fixture had been one of those postponed because of International call-ups. The truth is the Molineux men are doing no better now than they were under Graham Taylor's stewardship and anything but three points from their trip to *Southend* tomorrow will be seen as failure.



































Action replay)

Wayne Allison leaps above the Bradford defence

Penalty - Steve Cowe is sent flying by Bradford Marco Sas

Kevin Horlock heads the ball forward at Bradford City



community schemenews

First of all we need to pay tribute to the eight lads who represented the Club through the Soccer Centres at Newbury.

The youngsters along with the management team of Mark
Pratt and his son Daniel did us all proud by reaching the final where they narrowly lost by the odd goal.

I have spoken to the tournament organisers who confirmed that Mark Pratt and his lads were an absolute credit to the Club - so once again very well done.

Now a quick reminder to you all about our forthcoming courses which commence on the week beginning November 4th 1996.

Until next time, Clive and Jon.

Six-a-Side League

A girls six a side league starts at the Oasis Leisure Centre on Saturday November 2nd.

There will be matches at an Under 10, Under 12, Under 14 and Under 16 level with the cost just £25 per team, payable in advance to Wilts County Council.

Matches will take place at 11am (Under 10 and 12's) and 12 noon (Under 14's and 16's) and further information can be obtained by contacting Danny Robinson on 01793 526622 or Nikki Green on 01793 511033.



Swindon Town's Soccer Centre team who were runners-up in the Peter Rowe Memorial Trophy; (back, left to right) D. Pratt, M.Jones, R. Stubbs, B. Turner, M.Pratt (manager). (front); T.Ireland, A Edenborough, M.Harrison, L. Turner, J.Turner.





Maguire

Jon

Holloway

The next courses are commencing week beginning the 4th November. The T-shirts have been a great success adding to the professionalism of the scheme. So, don't delay and enrol at the course and centre which applies to you.

Cost - £14.00 For 7 week course - £17.00 If you require a T-shirt

Link Centre

Monday		5.30pm 6.30pm		years years
Thursday	4.30pm	- 5.30pm - 6.30pm	7-8	years years
Oasis Monday	4.000m			vears

Monday 4.00pm - 5.00pm 9-11 years 5.00pm - 6.00pm 9-11 years
Wednesday 5.00pm - 6.00pm 12-14 years
Friday 5.00pm - 6.00pm Girls 9 years + 9.00am - 10.00am 5-6 years 10.00am - 11.00am 7-8 years

Stratton

Monday	3.30pm - 4.30pm	5-6 years
	4.30pm - 5.30pm	9-11 years
Wednesday	3.30pm - 4.30pm	7-8 years

Marlborough

Wednesday	4.00pm - 5.00pm	5-11 years
	5.00pm - 6.00pm	11.16 years

Highworth

Tuesday	4.00pm - 5.00pm	5-6 years
	5.00pm - 6.00pm	7-8 years
Thursday	4.00pm - 5.00pm	9 years +
	5.00pm - 6.00pm	9 years +

Swindon Town Football Club's Community Scheme is kindly supported by:











the Junior robins th Louise Kaye



Good afternoon our young fans at this afternoon's game against Oxford, especially Daniel Lewis, who won two tickets having entered the Junior Robins competition last month. October is certainly going to be hectic as we have three away fixtures within a week - and as usual, the Junior Robins will support them all the way!

Old Trafford

Your support has been overwhelming and both Junior Robins coaches were booked within a few days of you receiving your Newsletter. Those travelling will now have received confirmation, including the departure times etc. It will be a fantastic opportunity to sport your Junior Robins T-shirts at the event.

If you were unlucky enough to miss out at Manchester United, there are still spaces available on the following trips:

Crystal Palace Saturday 19th October

As usual, you will be travelling in Executive style and on this day you will depart the County Ground at 11.30am. Crystal Palace have offered a number of concessionary tickets and the cost

includes your match tickets and return travel. Juniors £12.00 Adults £17.00

Reading Saturday 26th October 1996

Not only does this trip include match tickets and return travel, you also have the chance to join in the ever popular 'Family Club' football. Yes, you'll get the chance to show off the skills you've been taught at the weekly training sessions as you play against Reading's Junior Royals in the morning. This exciting day out is exclusive to Junior Robins only at an unbelievable price.

Juniors £6.00 Adults £12.00

Recommend a Friend

You only have until the end of the month to take advantage of this great offer. Feeling in a generous mood, you are now being offered the chance to claim yourself and a friend a signed team picture. Simply get a friend to join and note on their application form that they were recommended by you and you'll both receive a new picture for your wall.

today's lucky mascots

years old and mascot today thanks to his excolleagues, as a leaving present. Richard now works in accounts for Novell, near where he lives in Bracknell. Not only does he help out at the Riding for the Disabled

RICHARD BRUNTON IS 223

Association' in his spare time, Richard's a big fan of the Town, his favourite player being Scott Leitch.



Brother and sister, LIAM and NICOLA WATTS are also lucky mascots as a joint celebration of their birthdays, which fall either side of today's match.

LIAM, aged 10, lives in Hungerford and is a pupil at Hungerford Primary School. His hobbies include swimming, gymnastics and football, in which he plays position as a left back. No doubt, Liam will be thrilled

to meet favourite player, Scott Leitch today.

9 year old NICOLA also attends Hungerford Primary School and along with Liam, plays for Hungerford U'11s but in midfield. She also enjoys gymnastics, swimming and supporting the Town. Nicola's favourite player is Wayne Allison.

Fixtures 96/97 South East Counties League Division 2

Sat	Aug	17	Brighton & Hove	A	2-0
SAT	AUG	24	Brighton & Hove BRENTFORD	H	3.2
Sat	Aug	31	Bristol City	Ä	1-
SAT	SEP	07	BRISTOL ROVERS	н	8-(
SAT	SEP	14	PORTSMOUTH (LC1)	H	0-
Sat	Sep			A	3.
MON	SEP			H	3-
SAT	SEP	28	COLCHESTER UNITED	H	15
Sat				A	0.7
SAT	OCT	12	Southampton LUTON TOWN Arsanal (SIEC 2)	H	
Tues		15	Arsenal (SJFC 2)	A	
TUES	OCT		HEREFORD (MYC 1)	H	
Sat		26	Tottenham Hotspur	A	
SAT	NOV	02	OXFORD UNITED	H	
SAT	NOV	09	OXFORD UNITED CRYSTAL PALACE	H	
Sat	Nov	16	Wimbledon	A	
SAT	NOV	30	WYCOMBE W.	H	
Sat	Dec	07	Barnet	А	
SAT	DEC	14			500
SAT	DEC	21	BRIGHTON & H.A.	H	
Sat	Jan	04	AFC Bournemouth	A	
SAT	JAN		BRISTOL CITY	H	
Sat	Jan	18		A	
SAT	JAN		READING	H	
Sat	Feb	01	Brentford	A	
Sat	Feb	08	Colchester United	A	
SAT		15	SOUTHAMPTON	H	
Sat	Feb	22		A	
SAT				H	
Sat			Oxford United	A	
SAT		15	Oxford United WIMBLEDON	H	
Sat	Mar	22	Crystal Palace	A	
Sat				A	
SAT	APR	12	BARNET	H	

All home fixtures are to be played at The Allied Dunbar Training Centre, Wanborough and will kick-off at 11.00am ·

Kick-Off times are subject to change without prior warning

Fixtures 96/97

West County Television South West Counties Youth League

Supplied Application (St.		
Bristol City	4	2-1
CARDIFF CITY	H	0-4
Cheltenham Town	A	0-1
CIRENCESTER TOWN	H	0-0
Exeter City	A	1-1
Hereford United	A	1-0
SWANSEA CITY	Н	
TORQUAY UNITED	H	
AFC Bournemouth	A	
BASHLEY	H	
Bashley	A	
BRISTOL CITY	H	
Cardiff City	A	
CHELTENHAM TOWN	H	
Cirencester Town	A	
EXETER CITY	H	
Hereford United	A	
PLYMOUTH ARGYLE	H	
Swansea City	A	
Torquay United	A	
	H	
Plymouth Argyle	A	
	CARDIFF CITY Cheltenham Town CIRENCESTER TOWN Exeter City Hereford United SWANSEA CITY TORQUAY UNITED AFC Bournemouth BASHLEY Bashley BRISTOL CITY Cardiff City CHELTENHAM TOWN CIRENCESTER CITY Hereford United PLYMOUTH ARGYLE SWANSEA CITY TORQUAY United AFC BOURNEMOUTH	CARDIFF CITY Cheltenham Town A CIRENCESTER TOWN H Exeter City A Hereford United A SWANSEA CITY TORQUAY UNITED AFC BOURNEMOUTH Bashley A BRISTOL CITY Cardiff City CHELTENHAM TOWN EXETER CITY H Hereford United A PLYMOUTH ARGYLE SWANSEA CITY A AFC BOURNEMOUTH H

All home fixtures are to be played at The Allied Dunbar Training Centre, Wanborough and will kick-off at 11.00am

Kick-Off times are subject to change without prior warning

YOUTH team OCUS with Tommy Wheeldon

Southampton Youth 2 Swindon Town Youth 0 South East Counties League, Division Two.

We travelled to
Southampton for a top of
the table clash with our
Premier rivals last
Saturday and despite
being beaten, the
performance of the team
was creditable.

Three players stood out against a quality Saints side with Alex Finlayson, Robin Hulbert and Phil MacDiarmid all playing well.

MacDiarmid in particular caught the eye with a strong, workmanlike display in midfield while Finlayson and Hulbert continued to perform at a high standard.

The game itself was a credit to both teams who played high quality football

- a statement the Southampton officials agreed with totally.

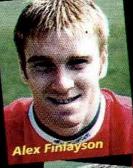
There were no goals in the first half as both defences played solidly but Southampton took the lead 10 minutes into the second half with an unstoppable shot from 25 yards out which gave Jon Haines no chance.

Swindon didn't let their heads drop and gave their all to

reduce the deficit with most of the play being in the Southampton half of the field with the Saints reduced to sporadic break-aways.

They sneaked a second goal near the end but only after Finlayson, Pattimore and Woodman had all gone close to equalising.

I was very proud of the attitude of the lads and pleased with the neat and tidy football they played which was appreciated by the home fans with generous applause.





Team:
Haines, Campbell,
Wheeldon, Thorne,
Organ (Pattimore),
MacDiarmid, Coupe,
Hulbert, Hunt,
Woodman, Finlayson.
subs: Meecham,
O'Connell.

Swindon Town Youth 1
Colchester United Youth 2
South East Counties
League, Division Two.

Too many youngsters had off days as Swindon slipped to a disappointing 2-1 defeat at home to Colchester.

However it was Swindon who took the lead with top scorer Alex Finlayson hammering home another superb effort after cutting in from the left and bending a right foot shot into the top corner.

Colchester equalised when we lost possession in midfield and allowed a straight run on goal.

A defensive reorganisation was needed after 25 minutes when Thomas Wheeldon went off injured but the half time score remained at 1-1.

The second half followed a similar pattern with too many lads unable to find team mates with their passes and there seemed to be a general lack of enthusiasm to win the ball.

The game looked to be heading for a draw until the referee gave an amazing penalty decision in the 93rd minute of the match.

Anthony Betterton made a magnificent save to his right but the official asked for the kick to be re-taken and the Colchester skipper made no mistake second

time around.

The result was unimportant, it was the display that was the disappointing thing.

Team: Betterton, Campbell, Wheeldon (MacDiarmid), Coupe, Organ (Hodson), Thorne, Hulbert, Woodman, Hunt, Meecham (O'Connell), Finlayson,

Hereford United Youth 0 Swindon Town Youth 1 South West Counties Youth League.

Swindon's B team produced their best performance of the season to clinch a fine win thanks to a goal by skipper Simon Futcher.

Despite fielding a understrength side with four 15 year olds, the lads played with a professional, positive attitude which justified the three points gained.

There was little to choose between the two sides until Swindon finally got the break through after some good work by Ian McSherry who was brought down on the edge of the box. The resulting free kick was bent into the bottom corner by Futcher.

After this Swindon were forced to defend but they did so with solid determination to hold out for the three points.

Coaches Clive Maguire and John Hurst were delighted with their sides performance particularly Mark Simpkins, Jamie Mills, Ian McSherry and Gareth Benfield who all had outstanding games.

South East Counties League Division 2 at 5th October 1996

	₽∵	W	D	4	Æ.	A	Pts	GD
Crystal Palace	7	3	2	0	16	4	12	+12
Luton Town	7	4 .		2	17	16	9	+/1
SWINDON TOWN	7	4	4	2		9	9	+9
Southampton	7	4	0	3	12	7	8	+5
Oxford United	7	-1	2	7	15	71	8	34
Colchester United	7	1	2	2	13	11	8	+2
Tottenham H.	7	3.	2	2	7	5	8	+2
AFC Bournemouth	7	-1	2	2	13	13	8	0
Wytombe W.	7	3	-1	-3	10	Ш	7	-1
Brighton & H.A.	7	3	1	3	8	10	7	-2
Bristol City	7	T	4	2	7	8	6	-1
Bristal Rovers	7	3	0	4	13	21	6	-8
Wimbledon	7	2	1	4	9	12	5	-3
Brentford	7	2	1	4	8	11	5	-3
Barnet	7	1	1	5	7	19	3	-12
Reading	7			5	10	25	3	-15



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centreof excellence

Last weekend we sent two teams to Plymouth Argyle as well as playing host to a couple of sides from Plymouth.

It turned out to be a fairly successful set of matches with the Under 13's and Under 14's both winning well while the Under 15's and Under 16's battled out draws.

The Under 13 team romped to a 6-1 success at home with Jon Kerrigan striking twice. Completing the tally were lan

Herring, David Francis, Sam Scully and James Blastland who was outstanding.

The Under 14's were also convincing winners in a 5-1 away day victory. Les Bishop led the way with two goals and there were single strikes by Nathan

with Phil Cannon

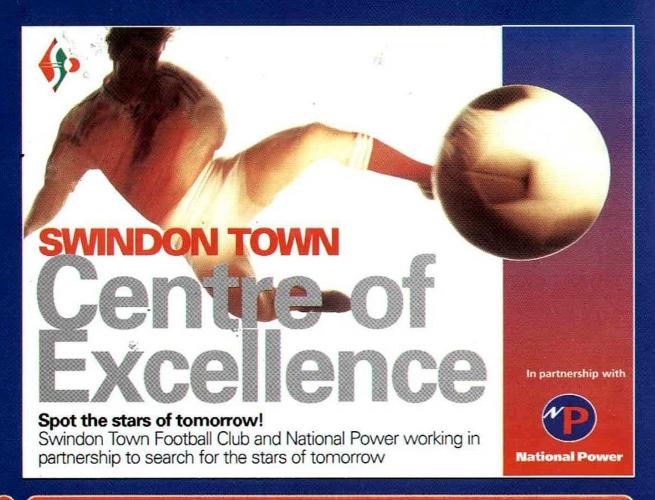
Edwards, Matthew Goodwin and Allan Young. Chris Collins had a great game.

The Under 15 side shared four goals with Plymouth on home territory. On the mark were Owen Bryan and

James King with Philip McConnell giving an outstanding performance.

Meanwhile at an Under 16 level, a goal by Bradley Peters made sure of a 1-1 draw for the Under 16's at Plymouth in a game which saw Gareth Benfield impress.

Making a seven hour round trip with youngsters to places like Plymouth requires a lot of organisation and commitment from my coaches and a lot of understanding from their wives - thanks lads and girls, keep up the good work.



reserves roundup with Ross MacLaren



Charlton Reserves 1
Swindon Town Reserves 4

Steve Finney struck twice as Swindon Reserves romped to an impressive away win at Charlton in the Avon Insurance Combination League.

Alex Finlayson and Peter Thorne rounded off the tally with Thorne going on as

substitute later that day to score the first team's winning goal which booked a Coca-Cola Cup third round tie at Manchester United.

The Reserves took some time

to warm up and although there were no goals in the first half, this was only down to a string of fine saves by Frazer Digby which kept his side on level terms.

Charlton eventually took the lead shortly after the re-start when a defensive error by Matt Coupe allowed the home team to take the lead from the penalty spot.

However Coupe made amends shortly afterwards when his impressive run and low cross allowed Finney to level the scores in the 57th minute.

Ten minutes later substitute
Alex Finlayson made an
immediate impact, cutting in to
fire into the corner to make it
2-1 to Swindon.

Steve Finney bagged his second and Swindon's third when he was set up by Paul Allen and curled a superb shot into the top corner before Peter Thorne completed the tally after more good work by Finlayson.

I thought the professionals showed a great attitude which

helped the youngsters to shine in a good all round display.

Team: Digby, Allen, W. Thorne, Collins (Finlayson), Coupe, Organ, Pattimore (Hulbert), Watson, Finney, P. Thorne, Smith.



Peter Thorne, Steve Finney Paul Allen

On Monday the Reserves beat Luton Town 1-0. A full report will appear in Wednesday's programme.

Fixtures 96/97

Avon Insurance Combination Div 1

The second second		
Mon Aug 26	Swansea City (LC)	A 2-1
THUR SEP 19	TOTTENHAM	H 1-3
Wed Sep 25		
MON OCT 07	LUTON TOWN	H 1-0
MON OCT 21		H 2.00
Thur Oct 31	manual Com	A 7.30
Wed Nov 06	Oxford United	A 7.30
MON NOV 11	CRYSTAL PALACE	H 2.00
WED NOV 20	BRISTOL ROVERS (LC)	
Wed Nov 27	Swansea City	A 2.00
Wed Dec 04	Oxford United (LC)	
MON DEC 09	BRISTOL ROVERS	H 2.00
Wed Dec 18	Cardiff City	A 2.00
MON JAN 06	IPSWICH TOWN	H 2.00
Wed Jan 15	Brighton & H.A.	A 2.00
MON JAN 20	ARSENAL	H 2.00
Wed Feb 05		
MON FEB 10	SOUTHAMPTON	H 2.00
MON FEB 17	BRISTOL CITY (LC)	
Tue Feb 25		A 7.30
WED MAR 05		H 2.00
MON MAR 10	NORWICH CITY	H 2.00
Mon Mar 17	Chelsea	A 7.00
MON MAR 24	MILLWALL	H 2.00
Tue Apr 08	West Ham United	A 2.00
MON APR 14		H 2.00
Wed Apr 23	Wimbledon	A 2.00

All home fixtures are to be played at The County Ground and will kick-off at the time indicated above.

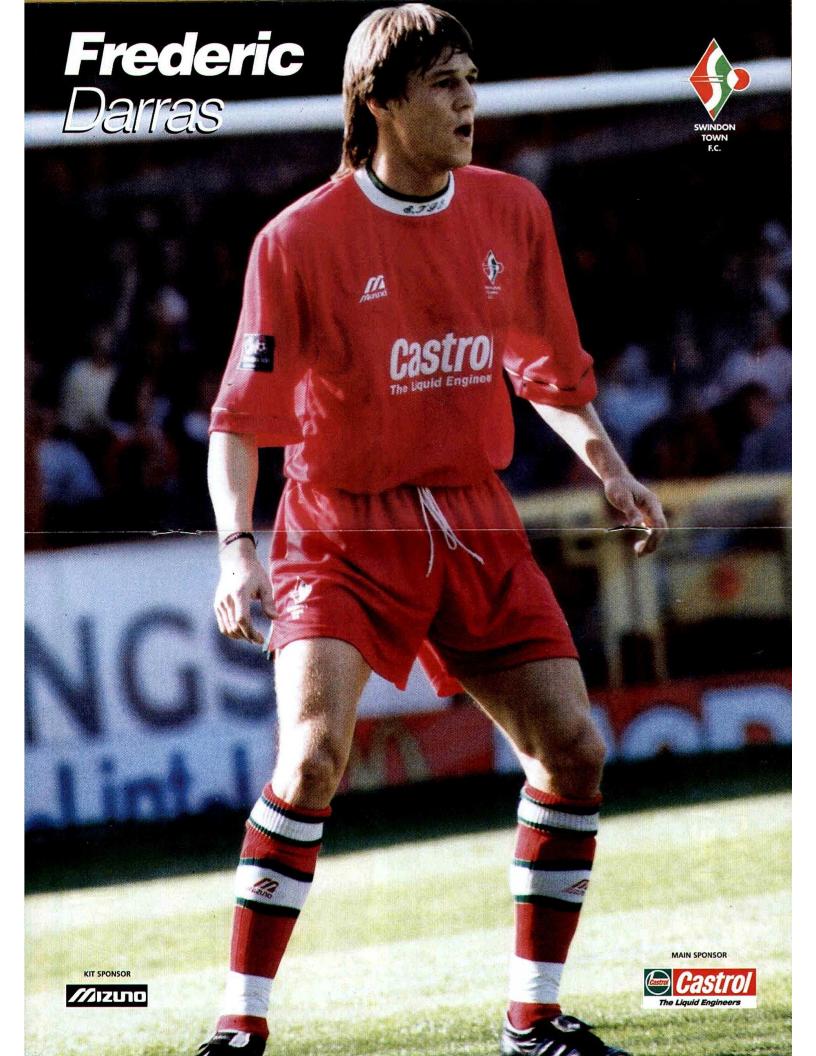
Kick-Off times are subject to change without prior warning.

Avon Insurance Combination Div 1 at 4th October 1996

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Luton Town	3	2	0	M	5	3	6	+2
Portsmouth	3	2	0	1	5	3	6	+8
Cardiff City	4	370	3	0	5	4	6	+1
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Crystal Palace	3	0	1	2	1	80	- 1	
Bristol Rovers	3	0	1	2	2	10	7	-8
Charlton Athletic	2	0	0	2	2	7	0	-6

Next Fixture..

Swindon Town Reserves face Portsmouth Reserves in their next home Avon Insurance Combination fixture on Monday October 21st. The fixture will take place at the County Ground with a 2pm kick-off.





Tony Horne's view from a far!

Sponsored by



I've binned the microphone and taken up the pen and send my first despatches from a , quite frankly, bitterly cold Newcastle.

And what a day to miss out on football!

Liverpool versus Manchester United on the SKY this morning and Oxford at the County Ground today. This has to be the Saturday of the season so far (I thought it was against the rules to show live league footie on a Saturday by the way).

I so wish I could be at the ground today for this the clash of all clashes. It would be worth the entrance money alone just to hear the roar when the Oxford team gets read out and Joey Beauchamp's name is announced!

Most Swindon fans

will have forgotten two things about Oxford: the 3-0 defeat at the Manor Ground last season and all that stuff in the press about those Oxford workers who said that they wouldn't move to Swindon for £3000.

Today is the day to overturn those two memories.

On a lighter note the season is now two months old and I would like to make my top 10 observations so far:

- Newcastle (2nd) have let in 10 goals; Blackburn (bottom) have conceded 11. Mmm... same old problem Kev.
- British clubs are no good in Europe.

- Leicester are in the top half of the Premiership ...at the moment. Mmm.
- 4. Football Focus is not great.
- 5. Whatever happened to Paul Kitson?
- Birmingham, who are paying defender Steve Bruce shedloads, are second bottom in Division One.
- A city the size of Bristol can still only field two very average football teams.
- Why do players get a red cards for stuff in the Premiership that they don't get yellow cards for in the Nationwide.
- 9. Richard Keys' arms are hairy.
- Wolves are on Sky a lot.



...AND STAY ON THE BALL.

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the swindon town ticket office



county ground, swindon

MANCHESTER UNITED -23rd October at Old Trafford:

The Club's initial allocation of 7,000 tickets have ALMOST SOLD OUT. We have requested a further allocation from Manchester United but this will be a LIMITED number, these will be on sale from Monday 14th October from the Advance Ticket Office. To safeguard our regular supporters the same restrictions will apply in that supporters will need to buy a ticket for the HUDDERSFIELD game on Wednesday 16th October and one other

IPSWICH TOWN Tuesday 19th November - Away:

forthcoming home match.



The game has now been re-arranged to the above date. Tickets that have already been issued are still valid. Anyone who is

unable to make the re-arranged date will be able to obtain a refund via the Advanced Ticket Office.



HUDDERSFIELD -Wednesday 16th October - Home:

7,000 tickets have already been sold for

this match with blocks SR1 & SR2 of the Intel stand all but sold out. Tickets remain on sale but be quick!!



MANCHESTER CITY -

Saturday 2nd November - Home: Tickets will be on general sale without restriction from 17th October. This has proved to be an extremely popular fixture and fans are advised to buy early.

OTHER FORTHCOMING GAMES NOW ON SALE:

Crystal Palace - Away -Saturday 19th October.

Reading - Away -Saturday 26th October.

West Brom - Home -Wednesday 30th October.

Barnsley - Home -Saturday 16th November.

Reading - Home -Friday 29th November.

OPENING TIMES

MONDAY - FRIDAY
8.30am - 5.45pm
LATE NIGHT
WEDNESDAY 6.45pm
MATCHDAYS
9.00am until kick-off

For further details on ticket availability contact the Ticket Office on:

(01793) 529000 To order by fax:

(01793) 431887

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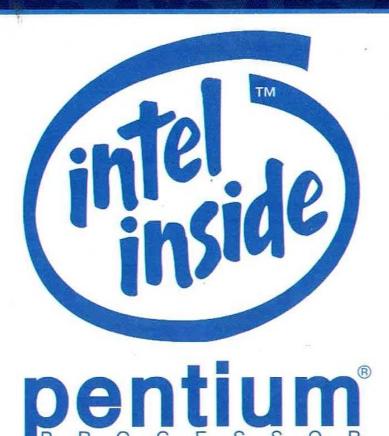












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OPENING TIMES: MONDAY-FRIDAY 8.30am-7pm

Cars shown for illustration purposes only

Winning Ways By Dave Hollister

The Nest-Egg half time draw is Sponsored by



When Philip Cleverly of Greenmeadow, Swindon purchased his "Nest-Egg" tickets at the Wolves game on September 27 he was convinced that his chances of winning was non-existent.

His 10 numbers were from 1 to 10 inclusive. So when the number 4 was

drawn for a prize of £582 he was more than pleasantly astounded.

Number 4 was, in fact, the seventh number drawn. The first six attempts resulted in drawn numbers being unsold tickets.

Numbers are drawn on an electronic Random Number Selector. It selects from the numbers of tickets issued for sale, not those actually sold.

Some of our sellers do sell complete books of 100 tickets but the majority sell between 30 and 60 tickets. This means that around 47 per cent of the

to be the case. The result being, the less we sell the less the prize.

Our sales are something like 28 per cent down on last season's average. Whatever the reason, I respectfully point out that only those of you not buying are in the position to improve the situation.

It takes less than a minute to buy a ticket but considerably longer to enjoy the big win in could bring you!

Our next race night is scheduled for November and will be a joint fund raising event for Swindon Town F.C. and Swindon Town Ladies F.C. Full

> details will be in the Huddersfield programme on Wednesday night.

The time is rapidly approaching when our Christmas Draw tickets will be arriving from the printers. If you would like to help us sell them - and earn yourself some extra cash for

Christmas - please call in at the Promotions Office

In addition to commission, you could also avail yourself of extra goodies in our agents



GOT ONE!

The Football Trust is helping the game at all levels - from providing kit for school teams, pitches and changing rooms for grass roots football, safety and improvement work throughout the game right up to providing vital assistance to help League clubs complete the essential task of redeveloping their grounds in line with the Taylor Report.

Over the last 20 years the Trust has received and distributed £250m from Littlewoods, Vernons and Zetters Pools and Littlewoods Spot the Ball competition for the benefit of football.

Up and down the country, clubs are building new grounds and stands, installing seating, and providing safe and comfortable facilities for their spectators to enjoy. Every club depends on the support of the FOOTBALL TRUST and the success of the pools companies. Both are crucial for football's



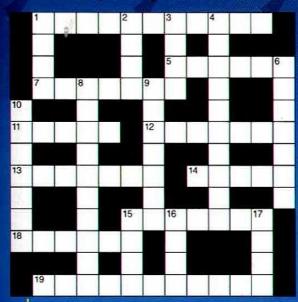




THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB

crossword time...

compiled by Thomas Trickett



cluesacross...

- 1. Not an English trophy (8)&(3)
- 5. Benny, Millwall boss 1966/74 (6)
- 7. Verbally abused ref's may suffer one (7)
- 11. Get angry with Bristol Rovers nicknamed 'The Pirates': (5)
- 12. Merry workers at Rotherham United (nick) (7)
- 13. Euro '96 semi-finalists (7)
- Is Lampard the ex-West Ham player hiding a faith, maybe (5)
- 15. St..., Birmingham FC home ground (7)
- 18. Chris, Blackburn Rovers striker (6)
- 19. Dodged football move (11)

cluesdown...

- 1. Team (4)
- 2. White Hart Lane team (abbrev) (4)
- Four goals up and a side definitely should be (4)
- 4. Injured players may have to (10)
- Jon, Norwich City defender (7)
- 8. Players may be sent off if they have (10)
- Park here to watch Scottish Club Queens Park (7)
- 10. Controls a football Club (7)
- Ex-Player Stan Bowles reveals creatures, maybe (anag) (4)
- 16. Nickname found at Spotland (4)
- 17. One of many at the sole of boot (4)

answersacross...

1 SCOTTISH CUP, 5 FENTON, 7 EARACHE, 11 IRATE, 12 MILLERS, 13 ENGLAND, 14 ISLAM, 15 ANDREWS, 18 SUTTON, 19 SIDESTEPPED

answers down...

1 SIDE, 2 THFC, 3 SAFE, 4 CONVALESCE, 6 NEWSOME, 8 RETALIATED, 9 HAMPDEN, 10 DIRECTS, 15 ANTS, 16 DALE, 17 STUD



face in the crowd

Are you the lucky winner of our 'Face in the Crowd' competition?

In every Matchday Magazine we will be publishing a photograph with a face circled. If you are the winner please call Louise Kaye in the Marketing Department on (01793) 532121 in person within 14 days of the date of publication to collect your prize!

WIN A WEEKEND BREAK DURING TODAY'S HALF-TIME BREAK WITH SWINDON TOWN & JARVIS



During the half time break at today's game Swindon Town and Jarvis Hotels will be giving away a superb weekend break free of charge, to someone in the crowd. It will be completely at random, and you don't have to

enter any competition. We're just going to give it

away there and then.

The weekend break is for two people for two nights

The weekend break is for two people for two night and can be taken at any of Jarvis' 63 fine hotels across the UK.

All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and ask for Louise Kaye and pick up your Free Jarvis Weekend Break

voucher. It's as simple as that.
So listen out at the half-time break and you could be going on a superb weekend break with Jarvis Hotels.



TOWN PLANNING & DEVELOPMENT CONSULTANTS

Chapman Warren's guests at today's match

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Bellway Homes

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Crest Strategic Projects Ltd.

Colburn Homes Ltd.

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marketingnews

A warm welcome to everyone from all of us in the Marketing Department for this afternoon's local derby against Oxford.

MatchdaySponsors

We are pleased to welcome Ken Chapman and his guests for Chapman Warren's annual match sponsorship.

CHAPMAN WARREN was formed in Swindon in 1980 and has since grown to become one of Britain's largest Town Planning and Development Consultancies. The company has six offices in; Swindon, London, Cardiff, Cambridge, Leeds and Birmingham, and its clients include Government Departments, Local Authorities, Developers, Landowners, Utility Companies, Industrialists and Housebuilders. Chapman Warren's guests at today's match include representatives from most of Britain's leading housebuilders.

MatchballSponsors



We are pleased to welcome for the first time this season LEWIS DMR who are one of Britain's largest electrical and mechanical service companies, is celebrating its 50th Anniversary in 1996. Its repair and maintenence work keeps the wheels

of industry turning 24 hours a day every day, including Rover Group in Swindon and Oxford. Find Lewis on the internet at http://www.lewisdmr.co.uk.

Also with us today as Matchball Sponsors are **LAWSON - DEMOLITION & CRUSHING LIMITED** Based in Swindon, Lawson are the 'Premier League Team' who specialise in "Bringing them down and piling it up!" If it's a Mansion or a Mountain that needs moving give them a ring on (01793) 431433 or Fax: (01793) 431430.

Get Mobile with Motolec

This week we announced an exciting new MOBILE PHONE OFFER with local retailer Motolec and Cellnet.

Choose one of three models, connect to Cellnet and not only will you receive a free

Presentation Time

Tarmac Quarry Products and Multi-Agg were joint Matchday Sponsors at the game against Wolves.



STFC Chairman Mike Spearman, presents them with their signed framed shirt as a memento of their day at Swindon Town.



Teresa Cawte of Clarion receives an autographed football from Steve Cowe. Clarion GB Ltd were Matchball Sponsors at the game against Wolves.



exclusive SWINDON TOWN PHONE CASE but the first one hundred connections through this offer have the chance to win one of 15 PAIRS OF FULL HOSPITALITY TICKETS for our home match vs Bolton Wanderers on 21 December, SEE THE ADVERT ON PAGE 14 or pick up a leaflet from Motolec in Aylesbury Street or the Club Superstore.

OUR CORPORATE SUITE SPONSORS











treatment

room

with Jonathan Trigg

Sponsored by

Ridgeway Hospital

Jason Drysdale has spent the past week at Lilleshall Sports

attaches to the bone.

Injury Clinic
in a bid to shake off
the hamstring
problem which has
troubled him since the
Coca-Cola Cup match
at Wolves.

The injury is high up in his buttock and this area notoriously takes a longer time to settle than if the injury occurred in the middle or "belly" of the muscle, rather than at the ends where the muscle /tendon

Frank Talia should have shrugged off a shoulder complaint that he picked up in the midweek fixture against Bradford.

The postponement of last Saturday's game enabled us to treat the injury all weekend without

aggravating it during a match.

Frank has been working on the mountain bike coupled with some long distance runs to maintain his fitness, in addition to specific shoulder exercises for the injury.

Steve Finney reported in on Tuesday morning with a knee ligament injury following Monday's Reserve fixture against Luton Town.

This looks set to keep him out of today's derby game with Oxford United.

> Finally, some more positive news to report is that Ty Gooden completed his first full match of the season on Monday.

> > He came through the Reserve fixture with no adverse reaction which was a great boost for Ty who has had a long list of problems in recent months.



Thank you for the letters and cards which continue to come from Swindon supporters near and far. The miscellaneous topics which we have addressed recently include:

- * a suggestion that a map be printed on the back of match tickets
- * an idea that the Club produce a binder for a full seasons' programmes (naturally we endorse this one so that our programme notes are safe)

A number of fans have also asked about Reserve match-days. This question comes up from time to time and the answer is simple. Steve McMahon has requested the current arrangements for Reserve matches in order that players returning from injury or having a run-out in the Reserves have recovery time before the pext first team name.

Finally a number of fans have commented to us about the arrangements for Manchester United ticket sales. We support the Board's goal of ensuring that home section tickets are not purchased by Manchester fans.

There is no doubt that by requiring fans to buy multiple tickets it will help achieve this goal.

Write to us at the Shadow Board at: P.O. Box 663, Swindon SN1 2NX.



Shadow Board

CHAIRMAN John Lodge

VICE CHAIRMAN

SECRETARY David Taylor

MEMBER

Nigel Bennett Doug Coombs Derrick Hand Alan Poole Neil Seamark Keith Vowles David Waldron David Willshire

bennogives his view

By Colin Benson

Swinden Town v Oxford
United might not turn a
hair outside of our
respective boundaries but
a derby game is a derby
game in any language
and though this domestic
show-down might not
crave the sort of media
glamour that surrounds
Liverpool v Everton;
Manchester United v
Manchester City and
Arsenal v Spurs, to us it is
just as meaningful.

Steve McMahon of course is a veteran of many a Merseyside derby where red meets blue at the highest level and the ramifications reverberate around the respective clubs until next they meet. The hype and general clamour of our own modest affair with Oxford United might not compare in terms of the number of people who are caught up in the frenetic ritual of such a contest, vet the deep down passion and excitement generated within the supporters ranks is equally uplifting and the Gaffer is well aware of the significance.

It might not be the big derby that the boss is used to but says Steve: "It's big, it's big enough don't worry. It is the biggest I've got at the moment and there is just as much pride at stake for the supporters and players so it is important."

As all football fans with a leaning towards the game's history will know when we speak of a "local derby" we mean a football match played with a fierce partisanship between neighbouring clubs, and the expression is indeed easy to understand. But why a "derby" why not a "Sheffield"

for was it not in this part of Yorkshire where organised football matches between regular local clubs first came into being?

There were so many clubs involved in the Sheffield area at the time that they had to play their home games on different days, the day often being used in the title. Hence Sheffield Wednesday, the only survivor, were known as such because they played their games on a Wednesday.

But it seems the term "derby" goes back even further than this. Indeed tradition says there was football in Derby in A.D. 217.

In that year the men of Derby are supposed to have driven a body of Roman soldiers out of the town and to have celebrated the event by a football carnival, which thereafter was enacted annually on Shrove Tuesday. Later these Shrove Tuesday festivities ceased to be football carnivals (they bore little resemblance to what we know as football anyway) and became faction fights between the men belonging to the parishes of St Peter's and All Saints, the point debated at these fights being the boundaries of the respective parishes.

Anyway, football, skirmish, call it what you will, the conflict between neighbouring opponents became known as a "derby" and the term has stuck predominantly in the terms of football language.

No doubt many of you like me were looking forward to our game at lpswich Town last Saturday, and the eventual postponement at the Suffolk club's behest, because of International calls on their players, was cause for great

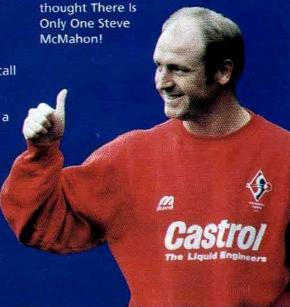
disappointment.

Saturday afternoon without a football match just doesn't seem right - it never has for as long as I can remember - but there was compensation thanks to BBC Radio 5 who provided excellent live commentary of the Northern Ireland v Armenia World Cup tie. The game wasn't up to much but provided a sporting background while I did some basic research for a pending piece.

Then suddenly out of the loudspeaker came a goal flash that at first didn't register until the following words had my ears pricking up immediately... ~Steve McMahon limping in poked the ball home to pull a goal back."

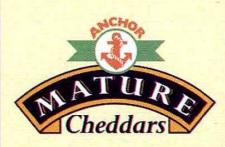
Sounds like the Gaffer's type of commitment to the cause doesn't it. The excitement that initial reference sparked soon died with the acceptance of actuality however.

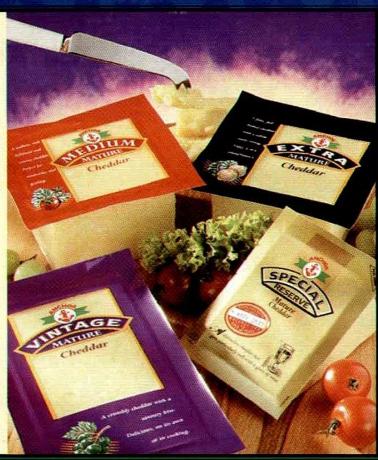
This McMahon had pulled a goal back for Clydebank, who lost 2-1 at Dundee. Surely Steve hadn't done a Ray Wilkins and signed for one game? Of course not.... But it did shatter one illusion. I had always



Our LINE UP FOR THIS **SEASON**

Savour the flavour





kiddiescorner

kidscrossword

- Liverpool defender once at Oxford (6)
- The other university team. (9)
- Northern Ireland manager in 1996. (8) This Duke is the Oxford President. (11)
- 12. Oxford manager. (5) 13. Oxford shirt colour. (4)
- 14. Welsh striker once with Oxford. (8)
- 15. Oxford midfielder who became a Saint. (8)

Down

- Gary Elkins signed from this team. (9) Tranmere boss once at Oxford. (8)
- Former Swindon player now with Oxford. (9)
- Another team with an X in the name. (6)
- Oxford home ground. (5)
- Middlesbrough manager. (6)
 Nicknamed the 'Red Imps'. (7)
- 11. Former Oxford player now managing Coventry. (8)

KIDS QUIZ

- Name the new manager at Maine Road appointed in October 1996.
- Glenn Hoddle played overseas for
- David Platt returned to England to Arsenal from which Italian team?
- 4. Ian Rush played in Italy with
- 5. Mark Hughes played in Spain with

urswers: 1.Steve Coppell, 2. Monaco, 3. Sampdoria, 4. Juventus, 5. Barcelona.

1. WIMBLEDON, 2. ELDRIDGE, 4. BEAUCHAMP, 5. EXETER, 6. MANOR, 8. ROBSON, 10. LINCOLN, 11. ATKINSON.

ANSWERS DOWN:

14. SAUNDERS, 15. MAGILTON 1. WRIGHT, 2. CAMBRIDGE, 7. HAMILTON, 9. MARLBOROUGH, 12. SMITH, 13. GOLD,

ANSWERS ACROSS:

captain's

column

with Mark Seagraves

Today we have the opportunity to pick ourselves up following two successive defeats and having had a long break between games, all the lads are really raring to go.

Of course we would rather have had a game last Saturday to give us the chance to get the defeat at Bradford out of our system but I must say it was nice to have a few days off.

I had a couple of rounds of golf and generally relaxed and now we are all fully refreshed as we go into a big local derby.

Our past record against Oxford has seen us draw one and lose one so I think it is our turn to get a win today - and that's exactly what we'll be aiming for.



But we know it won't be easy against

a strong side who work hard for each other with a few players who can certainly turn it on when they

However if we play to our maximum it won't matter what the visitors do because we know we are good enough to get the right result.

Everyone here at the Club has been disappointed with the last two results. We played well enough to have beaten Wolves but somehow ended up losing 2-1 and the same thing happened at Bradford.

That word consistency keeps cropping up but it is of vital Sponsored by

BBG



WHERE ALL THE SWINDON TOWN ACTION IS

SOUND

103 - 105FM

importance. As the Gaffer has told us, it is no good playing well in two games and then following it up with two poor performances.

Despite failing to get anything from our last two matches the mood in the camp is good and everyone is looking forward to this afternoon's game.

On Wednesday we have another home fixture, this time against Huddersfield Town and although it would be nice to pick up six points, the most important thing is that we don't get beaten.

The onus is on the defence - we have to irradicate some of the silly mistakes we have been making.

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skipper Seagraves

Bootle born defender Mark Seagraves has settled in the South very well after last year's £100,000 move from Bolton Wanderers.

The former Liverpool apprentice and England Youth International was forced to uproot with his wife and two children when the transfer went through in June of last year -but Siggy says it hasn't been a problem.

"To be honest I've enjoyed every minute since coming to Swindon. This is the first time in my career that I have had to move the whole family but we have all settled in very well.

"I think having such a successful season made life a lot easier for me to settle in and all the lads made me feel ever so welcome."

Mark is now firmly established at the heart of the Swindon defence and was honoured when manager Steve McMahon asked him to take over wearing the Captain's arm band following the departure of Shaun Taylor.

"I can't pretend to be another Shaun. I have a job to do as skipper and I do it my way.

"Really there is not a lot extra to do apart from leading the team out onto the pitch but I must admit it is a nice feeling to be captaining the side, " he said.

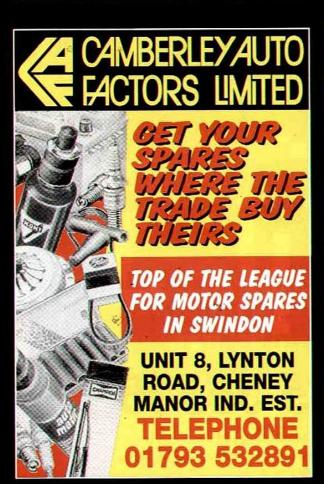
Mark has the greatest respect for manager Steve McMahon who he believes has helped turn Swindon into one of the most professionally runs clubs in the league.

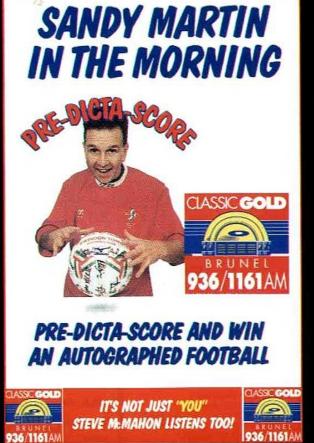
"You have got to be professional right the way through and that is certainly the case here at Swindon under Steve.

"He hasn't got massive amounts of money to spend on big stars but he has got by well on a tight budget and he hasn't brought in too many bad players has he?

"In the state of the current transfer market I'm sure Steve could make the Club a lot of money by selling two or three of our squad.

"However that is not what happens here any more. We used to be a club that sold its best players but Steve is determined to hold on to them and build for the future."





is nice & settled



Having started his career at Liverpool before moving to Manchester City in September 1987 and then signing for Bolton three years later, Mark has been involved with some of the countries biggest clubs.

In comparison Swindon may not be one of leading lights in the game but Mark's aim is to play well enough to earn himself another contract here at the County Ground.

"I would love to end my career here but I know anything can happen in football. I'll just continue to take every

day as it

comes," he

added.

Name: Mark Seagraves

Age: 29

Birthplace: Bootle Position: Defender

Former Clubs:

Liverpool, Norwich (loan), Man City, Bolton Wanderers

Nickname: "Siggy"

Who did you support as a youngster?: Liverpool

Career highlight so far: Making debut for Liverpool Favourite other sports: Golf

Most respected player in football: Alan Hansen

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PHH

Official car supplier to STFC

around

Macca collectsfor Macmillan nurses

Town boss Steve
McMahon took
possession of a cheque for
£7,000 on behalf of the
Cancer Relief Macmillan
Fund prior to Swindon's
recent home game with
Wolverhampton
Wanderers.

in & around the



David Wilson from Nationwide handed the handsome sum over - the cash being raised from a charity football match at the end of last season between a Celebrity XI, led by Steve and a Nationwide team captained by David Wilson.

A grand total of £14,000 was raised from the match with half the sum going to the Mitchemp Trust.

The match itself ended in a comprehensive 9-1 victory for Steve McMahon's outfit with the Gaffer grabbing a hat trick. Also on target was special guest lan Rush, the former Liverpool marksman who weighed in with a double strike.

But the real winners were the Macmillan Fund, Nationwide's ongoing charity along with the Mitchemp Trust which was set up by Swindon fan and famous explorer David Hempleman-Adams.

New kitunveiled

A special photocall was staged at the County Ground last week as the Swindon squad tried on the Club's brand new second change strip.

The peppermint green shirts, black shorts with green and white hooped socks were given a massive thumbs up.

The kit has been launched as a special souvenir of Swindon Town's Division Two Championship campaign as well as promoting Castrol's new product - GTX Magnatec.

The Club's main sponsors Castrol and kit manufacturers Mizuno are confident this latest strip will prove to be just as popular as the red and blue kits.



Kevin eases into the fast lane

Popular Town star Kevin Horlock was recently handed the keys to a sponsored car by Sudburys Mazda. The vehicle has been supplied by the Groundwell Road based Mazda dealers who are pleased to be able to support Swindon's Northern Ireland International.

Clint Rickett, sales manager at the local garage made the official presentation last week with the help of Stratton Boys football team who have also been sponsored by Sudburys.



Todd takes award

Former England
International Colin Todd
scooped the Nationwide
Football League Division
One Manager of the Month
Award for September after
leading his side to the top
of the table.

Todd is hoping to get the Trotters back into the top flight at the first attempt following their relegation last term.

Eagles swoop at Elm Park

Crystal Palace collected September's Yokohama Best Performance on the Road Award following their 6-1 triumph at Reading.

It was the first of two successive six goal hauls in the space of a week.

Swindon clinched a similar award at the tail end of last season - ours being for the best away record in all three divisions!

swindontown ladies by Roger Reeves

Swindon Ladies progressed into round two of the Womens FA Cup with a victory over Cinderford Town.

Town travelled to the Forest of Dean on a wet and windy afternoon and after half an hour Nadine Lloyd scored a hat-trick to put Town very much in the driving seat.

Tracy Mackeddie added one more before the break and within minutes of the restart Kerie Garwood increased Town's tally.

Tracy Mackeddie went onto complete her hat-trick and Nadine Lloyd took her personal total to five.

With three minutes remaining Sil Cryer headed in Pam Laker's corner to score her first goal for the club. Town have been drawn away to old rivals Reading Royals in round two.

On Tuesday evenings the Town Ladies are continuing the coaching sessions for girls interested in playing football.

These sessions are held on the County Ground Extension, in the centre of the running track, and start at 6 o'clock and finish at 7.

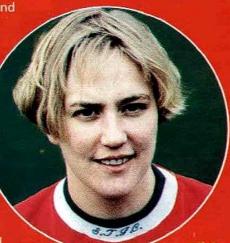
Just come along or phone Kerie on Swindon 430340.

Tomorrow, Sunday 13th
October, we have a home fixture
against Ringwood previously
AFC Bournemouth.

They have not had a very happy start to the season picking up one point in a home draw with Cheltenham.

Last season Ringwood finished fourth from bottom but 13 points above the relegation zone.

The two sides have not met before so it should lead to an interesting encounter. The game, as with all home games, will be played on the County Ground Extension and Kick Off at 2 pm.



Sil Cryer, who comes from Iceland and signed for the Town in the close season. She scored her first goal for the Town in the FA Cup tie at Cinderford.

Swindon Town Ladies result

"UK Living" Women's FA Cup - 1st Round Cinderford Town 0 Swindon Town 10

Scorers: Nadine Lloyd (5), Tracy Mackeddie (3), Kerie Garwood & Sil Cryer Team: Alison Richards: Vikki McCann, Netti Wyness, Sharon Black, Clare Tyson, Tracy Mackeddie, Pam Laker, Kim Reeves, Deb Martin, Nadine Lloyd, Kerie Garwood. Subs: (Used) Sil Cryer & Jo Sharpe. (Not used) Sarah Ramsey

Fixtures 96/97 Southern Region League Division 1

	Sun 8th Sept	Portsmouth	A	1-3
	Sun 15th Sept	Havant Town	A	4-2
	Sun 22nd Sept	Swindon Spitfires	A	2.3
	Sun 29th Sept	Cinderford T. (FAC 1)	A	10-0
ŝ	SUN 6TH OCT	BINFIELD	H	X 5
	SUN 13TH OCT	RINGWOOD	H	
	Sun 20th Oct	Southampton	A	
	Sun 27th Oct	League Cup 1st Roun	ð.	A11111
	SUN 3RD NOV	SOUTHAMPTON SAINTS	н	
	Sun 10th Nov	Cheltenham	A	
	Sun 17th Nov	Reading Royals	A	
	Sun 24th Nov	To Be Advised		
	SUN 15T DEC	PORTSMOUTH	H.	
	SUN 8TH DEC	HAVANT TOWN	H	
	Sun 15th Dec	League Cup 2nd Rou	nd	
	SUN 22ND DEC	SWINDON SPITFIRES	H	
	Sun 5th Jan	Regional Five A-Side		
	Sun 12th Jan	Binfield	A	
	Sun 19th Jan	Ringwood	A	
	Sun 26th Jan	To Be Advised		
ı	SUN 2ND FEB	SOUTHAMPTON	H	
	Sun 9th Feb	Southampton Saints	A	
	Sun 16th Feb	Cheltenham	Α	
	SUN 23RD FEB	READING ROYALS		
ı				

League Table 96/97 season

Southern Region League Division 1

	P	W	D	1	F	A	Pts
Southampton	3	3	0	0	16	0	9
Reading Royals	3	3	0	0	13	4	9
Swindon Spitfires	3	3	0	0	8	4	9
Portsmouth	3	3	0	0	7	3	9
Southampton Saints	3	1	0	2	8	8	3
SWINDON TOWN	3	1	0	2	7	8	3
Binfield	4	1	0	3	4	12	3
Ringwood	4	0	1	3	3	11	1
Cheltenham	2	0	1	1	1	9	1
Havant Town	4	0	0	4	3	11	0

Player Appearances 96/97 season

	APPS	GOALS
Sharon Black		
5il Cryer	(3)	
Donna Fraser	. 1	30 th 6
Kerie Garwood	200	Sec. 4.0
Justine Hume		
Pam Laker	4	sssa 🕽 o
Nadine Lloyd	4	6
Tracy Mackeddie	4	4
Deb Martin	3(1)	
Vikki McCann	4 1	
Sara Privett	3	
Kim Reeves	4	
Alison Richards	3	
Jo Sharpe	(1)	
Clare Tyson	4	
Netti Wyness	1	

moneyspinner!

Swindon Town Football
Club and Grosvenor
Casinos Limited recently
announced that they have
entered into an agreement
to allow Grosvenor to
develop a casino at the
County Ground.

This is a unique development, the first time a football club and casino operator have worked jointly anywhere in Europe.

The deal, which is still subject to legislative change by central government and approval by local magistrates, as well as landlord consent and local planning approval, will bring 100 new jobs to the area.

Swindon director Rikki Hunt was understandably excited about the deal which will give the club a major financial boost to the tune of up to £150,000 per year.

"This initiative is all part of Swindon Town's aim to be at the forefront of commercial thinking in football and the fact that we didn't hear about this but went out and got it, demonstrates the level of ambition that exists here at the Club. "The board want to put the Club on a solid financial footing and this deal goes some way to helping us achieve that goal.

"We also want to be more self reliant and the cash injection we will receive from this deal will help to further develop the Club."

If all goes according to plan the 10,000 square feet available underneath the Castrol Stand running up to the Rover Family Stand will be transformed into a high class casino.

Grosvenor Casinos Chairman Mike Allison said: "The football ground is already a major focus for leisure, is easily accessible and has plenty of parking, so is an ideal choice. The fact that the directors and management team are both forward looking and visionary is a bonus."

Grosvenor Casinos are a subsidiary of The Rank Organisation Plc and are the largest operators of casinos in the UK with 32 nationwide.

Contrary to the image created on television and in the movies, UK casinos are low cost, non-elitist entertainment with the average member visiting once a month and spending less than £20.

"They are friendly relaxed places where millions of average people choose to spend part of their leisure time," added Allison.

This scheme has come about because of the government's decision to relax curbs and allow 13 new casinos to open in town's around Britain.

The legislative change is expected to take place in the New Year and the construction could begin later in 1997.

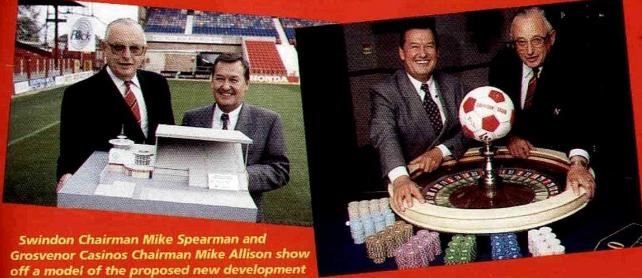
The Club believe this announcement fits in very well with it's vision and mission.

Vision - To create the financial security which will enable sustainable Premiership football.

Mission - To achieve vision by maximising operating profits, return on investments and by reducing gearing.

"Short term fixes for long term problem's don't work. Here we have a long term deal to help solve a long term problem which will lead to long term opportunities for Swindon Town," added Rikki Hunt.

Spin that wheel -Swindon Town and Grosvenor Casinos hope to forge a winning partnership at the County Ground



football shorts by M.J. Evans

Chesterfield

Following the First World War Chesterfield F.C. were known as Chesterfield Municipal FC as the local council had played a large part in the reorganisation of the football team.

Villa fined

Aston Villa were the first club to be fined by the FA over the conduct of their players, officials and spectators. The club had 40 players booked and three sent off and had a fine of £3,000 suspended until the end of season 1972-73.

Hero & villan

Neil Hood had mixed fortunes in a Scottish Division One match for his club Clyde against Airdrieonians which his side won 2-1 thanks entirely to him. Having scored both goals for his side he gave away the penalty from which they scored and he was sent off!

Record scotched twice

Clydebank's 4-1 victory over Airdrie saw the end and the beginning of two new club records. Goalscorers on that day were Blair Miller and Frank McDougall with two apiece. Miller's two goals overhauled Tony Moys 11 year record of 24 League goals in a season, with a further two taking his total up to 28. McDougall was to add a further 10 goals which brought his total to 25 goals, thus Moys' recorded being beaten twice in one season.

The Pathetic and the prophetic

Crewe Alexandra held Tottenham Hotspur to a 2-2 draw at Gretsy Road. Spurs won the replay by a massive 13-2 margin. The dejected Crewe players returned home via a train from Euston which departed from platform 13 and arrived back in Crewe on platform two. There's irony for you.

Weener captair

Crewe Alexandra allowed the team's player of the year to captain the side for their last game of the season against York City in May 1980. Crewe won the game 2-0 with the captain audaciously granting himself the role of penalty taker when the score was 1-0 to his side. But the daring skipper scored from the spot much to the relief of his teammates, and returned back to his goal. The keeper in question, a certain Bruce Grobbelaar, who else!



Caught.

Ball watching!

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on the local

Crystal Palace

Saturday October 19 Kick-Off 3.00pm



Town's last League encounters with Palace were in 1988/89 - when two clubs also met in the play-offs. Swindon haven't beaten Palace at Selhurst in 40 years!

Manchester Utd

Weds October 23 Kick-Off 8.00pm



Swindon were the only Premier
League side to score four goals
against the champions in
1993/94 - and they will be
looking to net a few more in
their next meeting!



Going to Reading?

See Wednesday's Matchday Magazine for all your travel details

TRAVEL CLUB

Fare £7.00 Fare £12.00
Depart County Ground:

Bookings taken at the Travel Club Office in the Castrol Stand before and after all home games and Tuesday to Thursday evenings from 7.00 - 9.00pm, or at the Information Centre in Regent Street. Pick-up points are available - please enquire when booking. You can also book by telephone at Barnes

A EZ reduction is available for all children accompanied by an adult.

Coaches on the number below.

For Bookings Telephone: (01793) 611499 or (01672) 540330

Travelling by Road.....

Crystal Palace

Take the M4 before joining the M25 at Junction 4b. Travel East, leaving the M25 at Junction 7 (A23 signposted London). Follow signs for Crystal Palace (B266) and after passing Thorton Heath station, turn left into Whitehouse Lane. The ground is on the right. A large car park is available at Selhurst Park for almost 500 cars.

Travelling by Road.....

Manchester United

Take the A419/A417 North to join the M5 at Junction 11a. Travel North, via the M5/M6, leaving at Junction 19 (signposted A556 Stockport). Join the M56 to Altringham, then follow signs to Manchester (six miles). Turn left into Sir Matt Busby Way.



S.A.S TRAVEL



CRYSTAL PALACE MANCHESTER UTD Fare £7.50 Fare £12.00

Depart:

10.45am West Swindon 1.15pm 11.00am County Ground 1.30pm 11.15am Ermin Street 1.45pm

Bookings can be made at the old Matchday Ticket Office on Tuesdays, Wednesdays and Thursdays between 10.00am and 2.00pm on Thursday evenings between 7.00 and 9.00 and before all home games. Bookings are also taken in association with Silver Knight Coaches on 01249 720360 on Mondays to Fridays between 9.00am and 5.00pm. All coaches are fitted with seat belts throughout and are NON SMOKING. A hostess service of hot and cold drinks and light refreshments is also provided.

Reductions available for under-15's.

Tel:(01793) 825935 Fax:(01793) 821015

statistics 1996/97 season

NATIONWIDE LEAGUE DIVISION 1 up to and including October 8th Nationwide PWDLWDLFA PTS. 1 0 3 1 1 24 13 **BOLTON WANDERERS** 10 2 3 0 4 0 1 14 6 21 **NORWICH CITY** 1 0 0 2 3 0 17 10 BARNSLEY 16 13 18 TRANMERE ROVERS CRYSTAL PALACE 2 0 1 3 1 23 10 10 3 11 2 1 3 3 1 1 15 12 17 WOLVERHAMPTON W. 1 0 2 16 11 **HUDDERSFIELD TOWN** 0 STOKE CITY 14 15 **IPSWICH TOWN** 2 3 1 16 13 14 1 3 13 8 14 **OXFORD UNITED** 10 3 1 1 2 0 2 16 12 2 3 0 13 12 2 13 SHEFFIELD UNITED 1 13 WEST BROMWICH ALB. QUEENS PARK RANGERS 3 2 3 12 14 1 13 MANCHESTER CITY 3 0 1 1 0 4 9 11 12 1 1 3 2 9 13 **PORT VALE** 3 **GRIMSBY TOWN** 4 1 11 **SWINDON TOWN** PORTSMOUTH 1 2 2 2 0 4 11 17 11 1 0 4 9 16 **BRADFORD CITY** 1 2 0 5 11 21 10 READING 2 1 0 2 4 11 22 10 SOUTHEND UNITED CHARLTON ATHLETIC 1 0 0 0 4 7 8 10 3 8 10 9 8 2 2 0 0 1 **BIRMINGHAM CITY** 3 0 1 4 11 17 OLDHAM ATHLETIC

Nationwide Cup	num to	超 /	ppea	ran	n Play ces 90	5/97
	Lea		Total			
Player Name:	Apps.	Gls.	Apps.	Gls.	Apps.	Gis.
PAUL ALLEN	3(2)	0	2	0	5(2)	0
WAYNE ALLISON	6(2)	1	3	2	9(2)	3
LEE COLLINS			-		•	- 2
STEVE COWE	8	3	3	0	11	3
IAN CULVERHOUSE	8	0	3	0	11	0
FREDERIC DARRAS	8(1)	0	3	0	11(1)	0
FRASER DIGBY						*
ROBIN HULBERT	0	0	(1)	0	(1)	0
JASON DRYSDALE	4	0	2	0	6	0
GARY ELKINS	3	0	1	0	4	0
STEVE FINNEY	2(4)	1	1(1)	a	3(5)	- 1
TY GOODEN				ž.	1	*
KEVIN HORLOCK	10	2	4	0	14	2
SCOTT LEITCH	10	0	4	1	14	1
STEVE McMAHON	-					-
STEVE MILDENHALL		- 30				÷
WAYNE O'SULLIVAN	4(1)	0	2	1	6(1)	1
MARK ROBINSON	8	1	3	0	11	1
MARK SEAGRAVES	9(1)	0	2(1)	0	12(2)	0
ALEX SMITH	1	0	0	0	1	0
FRANK TALIA	10	0	4	0	14	0
SHAUN TAYLOR	2	0	1(1)	0	3(1)	0
PETER THORNE	3(4)	0	1(1)	- 1	4(5)	1
MARK WALTERS	7(1)	2	3	1	10(1)	3
KEVIN WATSON	4(4)	1	1(1)	0	5(5)	1

Swindon Town Fixtures 1996/97 Season

Da	ite		Opponents	T.	Res	Att.
Sat	Aug	17	Norwich City	Α	0-2	15,165
TUE	AUG	20	WOLVERHAMPTON W. C.C.C 1 (1)	H	2-0	7,451
5AT	AUG		PORT VALE	H	1-1	8,706
	AUG		OLDHAM ATHLETIC	H	1-0	8,025
Sat	Aug	31	Southend United	A	3-1	4,011
Wed		4	Wolverhampton W. C.C.C 1 (2)	A	0-1	10,760
Sat	Sep	7	Grimsby Town PORTSMOUTH	Н	0-1	8,687
SAT	SEP	11	TRANMERE ROVERS	н	2-1	8,430
WED		18	QUEENS PARK RANGERS C.C.C 2 (1)	н	1-2	7,843
Sat	Sep	21	Queens Park Rangers	A	1-1	13,662
Wed		25	Queens Park Bangers C.C.C 2 (2)	A	3-1*	6,976
FRI	SEP	27	WOLVERHAMPTON W.	H	1-2	8,572
Wed		2	Bradford City	A	1-2	9,249
SAT		12	OXFORD UNITED	H		
WED	OCT	16	HUDDERSFIELD TOWN	H		
Sat	Oct	19	Crystal Palace	A		
Wed	Oct	23	Manchester United C.C.C 3	A		
Sat	Oct	26	Reading	A		
WED	OCT	30	WEST BROMWICH ALBION	H		
SAT	NOV		MANCHESTER CITY	H		
Sat	Nov	9	Sheffield United	A		
SAT			BARNSLEY (F.A. CUP 1)	H		
	Nov	19	Ipswich Town	A		
Sat	Nov	23	Birmingham City	A		
12000	Nov	27	Coca-Cola Cup 4	н		
FRI	NOV		READING (5 A Cup 3)	A		
Sat	Dec	7	Charlton Athletic (F.A. Cup 2)	A		
Sat	DEC	21	Stoke City BOLTON WANDERERS	н		
Thu	Dec	26	Portsmouth	A		
SAT	DEC	28	GRIMSBY TOWN	Н		
	JAN	1	QUEENS PARK RANGERS	н		
Sat	Jan	4	F.A.Cup 3			
	Jan	8	Coca-Cola Cup 5			
Sat	Jan	11	Tranmere Rovers	A		
SAT	JAN	18	BRADFORD CITY	H		
Sat	Jan	25	F.A. Cup 4			
Wed	Jan	29	Wolverhampton Wanderers	A		
SAT	FEB	1	SHEFFIELD UNITED	H		
Sat	Feb	8	West Bromwich Albion	A		
2000	FEB	15	BIRMINGHAM CITY (F.A. Cup 5)	H		
and the same	Feb	19	Coca-Cola Cup SF (1)			
Sat	Feb	22	Manchester City	A		
SAT			CHARLTON ATHLETIC	A		
Tue	Mar		Barsnley Bolton Wanderers (F.A. Cup 6)	A		
	Mar		Coca-Cola Cup SF(2)			
	MAF		The state of the s	н		
Sat	Mar		Port Vale	A		
	MAF			H		
	Mar		Oldham Athletic	A		
SAT			SOUTHEND UNITED	Н		
Sun			Coca-Cola Cup Final			
SAT				H		
Sat	Apr			A		
SAT	-			H		
Sun			Huddersfield Town	A		
Sat	May	17	F.A. Cup Final			

NEXT HOME GAME:WED OCTOBER 16TH



รหภ่างใจก Town vs Hutklarsfiald NATIONWIDE LEAGUE DIVISION 1 Rick-Off 7.45pm FAC = F.A. Cup C.C.C = Coca-Cola Cup ©. The Football League Ltd 1996

* After Extra Time (4-3 agg)

All home Saturday fixtures will kick-off at 3.00pm. Home Sunday and Bank Holiday fixtures will kick-off as advertised. Home midweek fixtures will kick-off at 7.45pm. All dates and times of kick-off's are subject to change.



Goalscorer = Name in Red Substitute used = ●▼■

4	2	3	44	5	6	47	8	9	10	411	12	13	14
					EZERGAN Z					LIED SEN	THE PARTY OF	TAEBAUTT -	WATCH-
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR▼	ROBINSON	WALTERS	FINNEY	ALLISON	HORLOCK	THORNEO:	EAGRAVES *	WAISON
TALIA	DARRAS	DRYSDALE	LETTOH	ALLENY	TAYLOR	ROBINSON	WALTERS .	FINNEY	ALLISON	HORLOCK	THORNE S	EAGRAVES ▼	WATSON
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR	ROBINSON	WALTERS	FINNEY.	ALLISON	HORLOCK	SEAGRAVES	THORNE	WATSON .
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	ALLISON	HORLOCK	THORNE	ALLEN	FINNEY
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON.	COWE	THORNE	HORLOCK	O'SULLIVAN®	ALLEN	FINNEY
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	THORNE	HORLOCK	TAYLOR	WALTERS	FINNEY
TALIA	DARRAS	SMITH	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON■	COWE	THORNEY	HORLOCK	ALLEN	WALTERS	FINNEY
TALIA	DARRAS	ROBINSON ▼	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	WATSON	COWE	THORNE	HORLOCK	ALLISON	SMITH	FINNEY
TALIA	DARRAS	O'SULLIVAN	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	ALLENY	COWE	THORNE	HORLOCK	ALLISON	WATSON▼	COLLINS
TALIA	DARRAS	O'SULLIVAN	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	ALLEN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	ELKINS
TALIA	DARRAS	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	ALLEN
TALIA	ROBINSON	ELKINS	LEITCHO	SEAGRAVES	CUEVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	THORNEOV	HULBERT .	FINNEY
TALIA	ROBINSON*	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVANe	COWE	ALLISON	HORLOCK	FINNEY	WATSON	THORNEY
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVANT	COWE	ALLISON	HORLOCK	DARRAS	WATSON	THORNE▼

football for all

Swindon Town Football Club is proud to welcome both professional footballers and supporters from all nationalities to the County Ground. It is our aim that people from all races enjoy football at the County Ground without fear of harassment or intimidation and while recent research shows that we do not seem to have a problem with racism here at the Club, we musn't become complacent. Therefore, any supporter found distributing literature of a racially intolerant nature, or hurling racial abuse at players or fellow supporters, will be ejected from the ground immediately and will attract a lengthy ban from the Club.

Mike Spearman Chairman

IMPORTANT NOTICE

Important safety announcements by the Club Management over the public address system will be preceded by a loud signal to catch the attention of spectators.



24 HOUR INFORMATION

0891 12 16 40

0891 14 16 40

FOR TICKET, TRAVEL AND COMPETITION NEWS

"CALLS ARE CHARGED AT JUP PER MINUTE CHEAP BE
AND 469 PER MINUTE AT ALL OTHER TIMES.

Front Cover pic: Scott Leitch



Swindon Town



Mark Robinson

Gary Elkins

Scott Leitch

Mark Seagraves

lan Culverhouse

Mark Walters

Wayne O'Sullivan

Steve Cowe

Wayne Allison

Kevin Horlock

Peter Thorne

Frederic Darras

Paul Allen

Team Changes

Oxford United

Elliott Jackson

2 Darren Purse

Mike Ford

David Smith

Matthew Elliott

Phil Gilchrist

7 Bobby Ford

6

8 Martin Gray

Paul Moody

Nigel Jemson

Joey Beauchamp

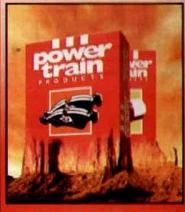
Stuart Massey

Simon Marsh

Matt Murphy

Team Changes

Perwier THE RED SUCCESS



POWERTRAIN CAR PARTS-AN AWESOME RANGE



Powertrain Products Greenbridge Road Swindon, Wiltshire SN3 3LB

Today's Officials:



G. Singh (Wolverhampton)



D.S. Brammer (Weston-S-M)

Reserve Official:

M. Mazonowicz



LEWIS DMR

LAWSON

DEMOLITION & CRUSHING LTD



NEXT HOME GAME:
WED OCTOBER 16TH



Swindon Town vs Huddersfield NATIONWIDE LEAGUE DIVISION 1 Kick-Off 7.45pm